

TODAY, IRELAND'S DAIRY INDUSTRY:



- SUPPORTS THE ECONOMY**
 - Export value of over **€4 billion** per annum
 - Represents c.35% of all Irish food and drink exports
 - 60,000** jobs supported by the industry
- PROVIDES HEALTHY BALANCED MEALS**
 - Milk provides a **rich matrix of nutrients** - unmatched by non-dairy alternatives
 - 3 servings a day** recommended as part of a balanced diet
 - Grass-fed cows produce human edible protein **2.5 times more efficiently** than grain-fed cows
- IS UNIQUE - OUR GRASS-FED FAMILY FARMING SYSTEM**
 - Grass-fed cows with the **freedom to roam outdoors**
 - Less intensive farming - **animal welfare friendly**
 - Generations of **family farms**
- DELIVERS THE NATURAL TASTE CONSUMERS LOVE**
 - Rich, **creamy milk**
 - Naturally rich** in beta-carotene
 - Rich golden colour and **superior taste**
- THE MOST CARBON EFFICIENT SYSTEM IN THE NORTHERN HEMISPHERE**
 - On average, other countries produce **2 times more carbon per litre** of milk than Ireland
 - 99% of water used** in Irish dairy comes from natural rainfall

Sustainability more influential in Consumer purchasing decisions



Nearly half (48%) of consumers are price conscious when shopping (combined 'price'/'value for money')

What factors influence your purchasing decisions most when shopping? (Ranked most influential)

Dairy Products & Ingredients

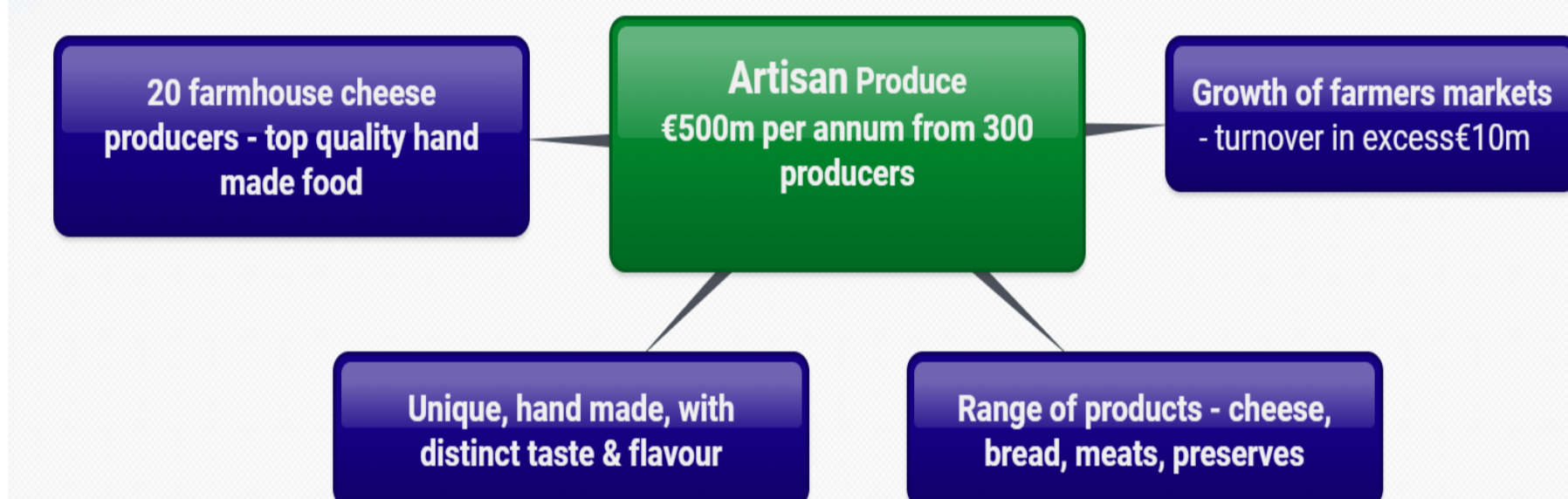
DAIRY EXPORTS **€4bn**

- ↑44%** Exports to EU26 markets have expanded by 44 percent to €1.2bn
- ↑60%** Butter reached a remarkable growth rate of 60 percent in 2017
- ↑19% growth**
- €850m**
- ↑20%** Cheese exports
- Irish milk production is forecast by producers to increase by a further 30 percent by 2020.

Bord Bia Irish Food Board

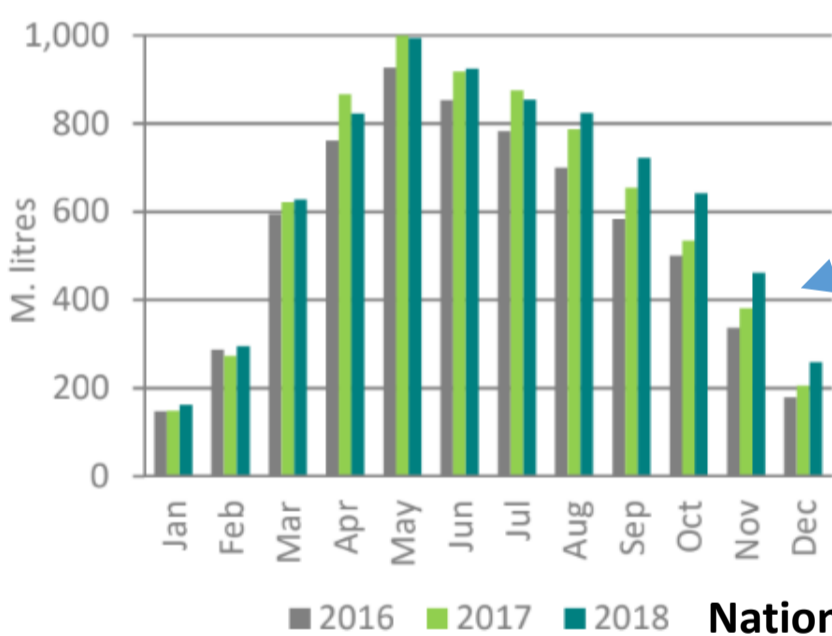
Table 4: Components of Average Dairy FFI 2018

	2018	2018/2017 change
Gross Output	€213,782	-2%
of which Direct Payts	€21,022	+5%
Total Costs	€152,336	+17%
of which direct costs	€93,493	+23%
of which overheads	€58,843	+9%
Family Farm Income	€61,446	-31%



National Farm Survey, 2018

Fig. 14: Irish milk production 2016 - 2018



Factors that influence purchase decisions and willingness to pay a premium

	Meat	Dairy
1 Locally produced	42	32
2 Animal welfare	35	24
3 Transparency on where the product has come from	30	26
4 Safe	30	30
5 Healthy	28	30
6 Natural	21	25
7 Organic	18	23
8 Sustainable	15	17
9 Fairtrade	12	14
10 How far the food has travelled	11	11

Use secondary data to discuss the impact of milk quality on milk price



Dairy

Milk quotas ended April 2015

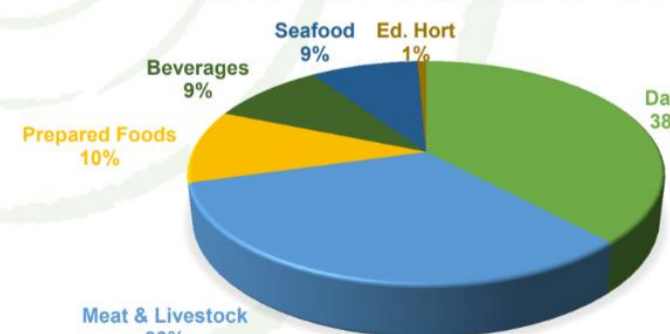
- 90% Spring (Creamery) milk suppliers
- c. 18,000 milk suppliers
- Traditionally most profitable farm enterprise
- Increased income volatility in recent years

	Spring	Summer	Autumn	Winter
Cashflow In	Milk Sales Calf Sales Winter cattle sold	Milk Sales (Peak Output) Calf Sales	Milk Sales (declining) Basic Payment & Greening (50%) AEOS / GLAS (75%) Area of Natural Constraint (100%)	Milk Sales (small) Cull cow Sales BPS & Greening (50%) AEOS / GLAS (25%)
Cashflow Out	Feed Costs Fertiliser Drawings & Overheads	Fertiliser, Contractor, Vet & AI, Merchant Credit, Bank repayments, Drawings & Overheads	Fertiliser, Contractor, Bank repayments, Drawings & Overheads	Feed Drawings & Overheads

Key Trends in the Global Marketplace

Dairy & Meat driving export value growth

Share of export value growth, 2009 - 2018



There are 6 Food Sustainability Priorities for Leaders

- ANIMAL FEED
- ANIMAL WELFARE
- CONTINUOUS IMPROVEMENT
- INNOVATION AND TECHNOLOGY
- WORKING IN PARTNERSHIP
- OPERATIONAL EFFECTIVENESS

Ireland produces 10% world's infant formula consumed globally – Bordbia

Source: Independent.ie



Ireland is the second largest supplier to China - after the Netherlands. Danone, Abbott and Wyatt, three of the biggest infant formula producers in the world manufacture here and buy their milk in the Irish market.

Irish Cattle Finishing Enterprise 2018 Average performance



Artisan meat is locally raised beef offered in a variety of unusual cuts

Beef

90% beef exported (UK c.50%)
c. 90,000 farms with beef (many system types)

High incidence of part-time farmers



Traditionally low margin farm enterprise

Heavily dependent on direct payments



Global meat demand growth slowing

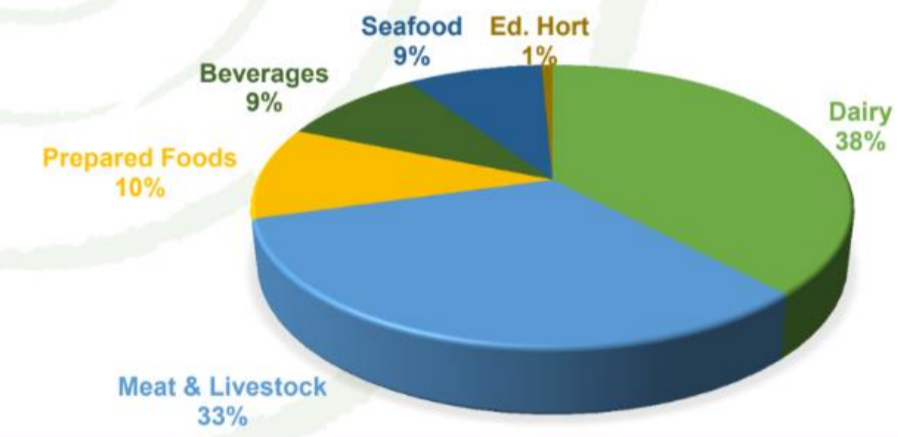


	Spring	Summer	Autumn	Winter
Cashflow In	Selling Stock	Selling Stock	Selling Stock Basic Farm Payment AEOS / GLAS (75%) Area of Natural Constraint (100%)	Basic Farm Payment Selling Stock AEOS / GLAS (25%) Beef Genomics payment
Cashflow Out	Feed & Fertiliser Buying Stock Drawings & Overheads	Buying Stock Feed & Fertiliser, Contractor, Repayments Drawings & Overheads	Buying Stock Feed & Fertiliser, Drawings & Overheads	Buying stock Feed Drawings & Overheads

Beef Economics

Dairy & Meat driving export value growth

Share of export value growth, 2009 - 2018



National Farm Survey, 2018

The table shows the average prices recorded for R3 prime male cattle in Ireland, the UK and across the EU for the most recent available week, and the equivalent week in the last 2 years.



Euro Price for the Most Recent Week and Same Time Last Year (€/kg deadweight, excl. VAT)			
Country & Type	Saturday 6 January 2018	Saturday 5 January 2019	Saturday 4 January 2020
EU + Young Bulls	€ 3.98	€ 3.76	€ 3.67
IE + Steers	€ 3.93	€ 3.67	€ 3.55
UK + Steers	€ 4.15	€ 3.98	€ 3.96

Factory Kill Out Sheet

Grader Code	Eartag	Seq N°.	Kill N°.	Sex	Grade	Age	Hot Weight	Cond. Weight	Cold Weight	P/Kg	FQA	Breed
1	141873860953	4419	5911	A	O+4-	23	378.00	0.00	370.40	3.75	Yes	FR
1	141873850952	4415	5912	A	O+3+	23	401.60	0.00	393.60	3.75	Yes	FR
1	141873830950	4418	5913	A	O=3+	23	420.40	0.00	412.00	3.75	Yes	FR
1	141600781061	4431	5914	A	R+3+	23	499.80	0.00	489.80	3.85	Yes	FR
1	151749691130	4437	5915	A	R-3+	23	448.00	0.00	439.00	3.85	Yes	FR
1	141863511307	4414	5916	A	R-3=	23	463.80	0.00	454.50	3.85	Yes	FR
1	151749631133	4426	5917	A	O+3+	23	424.20	0.00	415.70	3.75	Yes	FR
1	141863561311	4412	5918	A	R-3=	23	417.80	0.00	409.40	3.85	Yes	FR
1	141649961368	4413	5919	A	O=3+	23	406.60	0.00	398.50	3.75	Yes	FR
1	141862691538	4438	5920	A	R-3+	23	453.80	0.00	444.70	3.85	Yes	FR
1	151674781665	4430	5921	A	R-4=	23	469.40	0.00	460.00	3.85	Yes	FR
1	141632812252	4427	5922	A	O=3=	23	408.60	0.00	400.40	3.75	Yes	FR
1	141649921380	4434	5923	A	R-3+	23	483.00	0.00	473.30	3.85	Yes	FR
1	141600711055	4423	5924	A	R=3+	23	508.60	0.00	498.40	3.85	Yes	FR
1	141600751050	4428	5925	A	O=3+	23	408.40	0.00	400.20	3.75	Yes	FR
1	151873692184	4424	5926	A	R-4=	22	383.40	0.00	375.70	3.85	Yes	AAX
1	151873652189	4436	5927	A	R=3+	22	382.20	0.00	374.60	3.85	Yes	AAX
1	141654791579	4422	5928	A	R-4-	22	434.20	0.00	425.50	3.85	Yes	AAX
1	151001963755	4417	5929	A	R=3=	22	415.20	0.00	406.90	3.85	Yes	AAX
1	141480441585	4433	5930	A	R=3+	22	436.80	0.00	428.10	3.85	Yes	AAX
1	381038672630	4416	5931	A	R+4=	22	452.20	0.00	443.20	3.85	Yes	AAX
1	141546621077	4421	5932	A	O+3+	22	360.40	0.00	353.20	3.75	Yes	AAX

Bord Bia, Cattle Dashboard and Tables, Beef Market Tracker

Factory Prices



Last updated week ending 15th December 2019

Heifers
↑ 7.31 cent per kilo
€3.75 Per KG

Steers
↑ 6.71 cent per kilo
€3.66 per KG

Cows
↑ 2.23 cent per kilo
€2.76 per KG

Bulls
↑ 20.40 cent per kilo
€2.82 per KG

Young Bulls
↑ 0.48 cent per kilo
€3.44 per KG

Weekly Kill
↓ 1,727 Head
38,145 Head

Source: www.agriland.ie

Growing food demand, growing environmental pressure

+70% Food requirements by 2050 due to population growth and expanding middle class

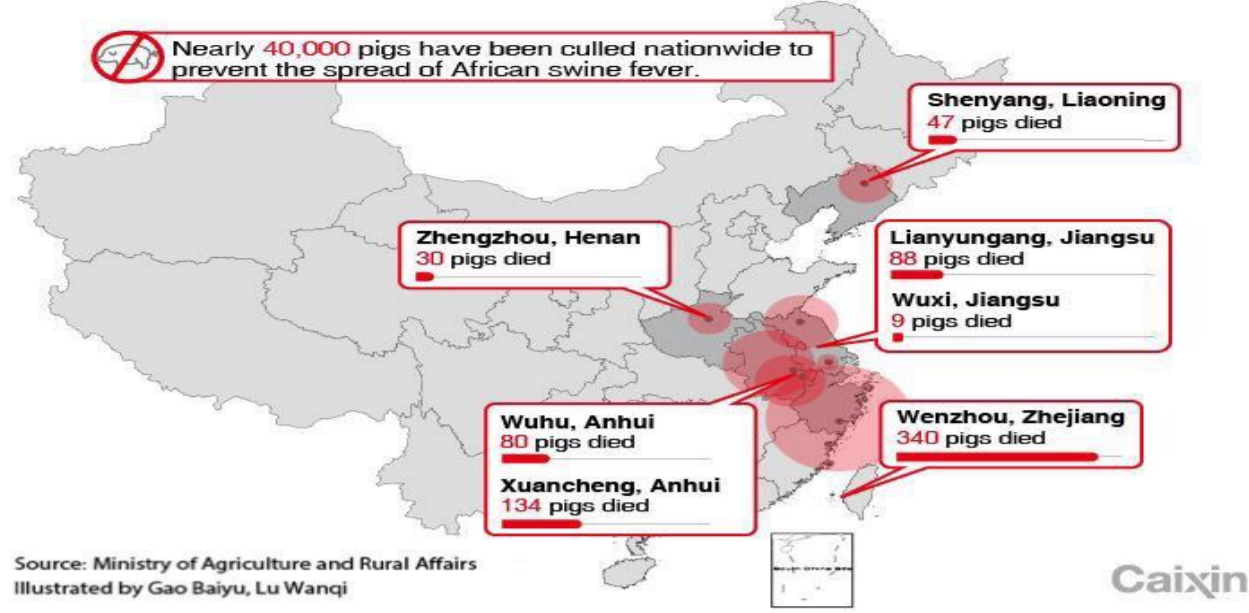
December 2018

	Livestock Numbers		
	Cattle	Pigs	Sheep
			'000
2017	6,673.6	1,616.4	3,981.8
2018	6,593.5	1,572.2	3,743.5
% change	-1.2	-2.7	-6.0

www.cso.ie

Table 1: Sow Productivity	2016	2017	2018
Number of Herds	111	107	104
Average Herd Size	775	728	762
Average Maiden Gilts %	12.1	11.6	12.4
Litters per Sow per Year	2.38	2.36	2.34
Average Weaning Age Days	28	29	30
Empty Days per Litter	13	14	14
Number Born Alive per Litter	13.15	13.50	13.69
Number Born dead per Litter	0.88	0.92	0.96
Piglet Mortality %	10.8	10.7	11.1
Weaner Mortality %	2.85	2.91	2.90
Finisher Mortality %	2.49	2.21	2.43
Number of pigs produced per sow per year	26.25	27.01	26.9
Sow culling rate per annum %	50.1	49.3	49.2
Sow mortality per annum %	4.9	5.2	6.3
Feed per sow per year tonnes	1.31	1.30	1.31

Five Provinces Report Outbreaks of African Swine Fever

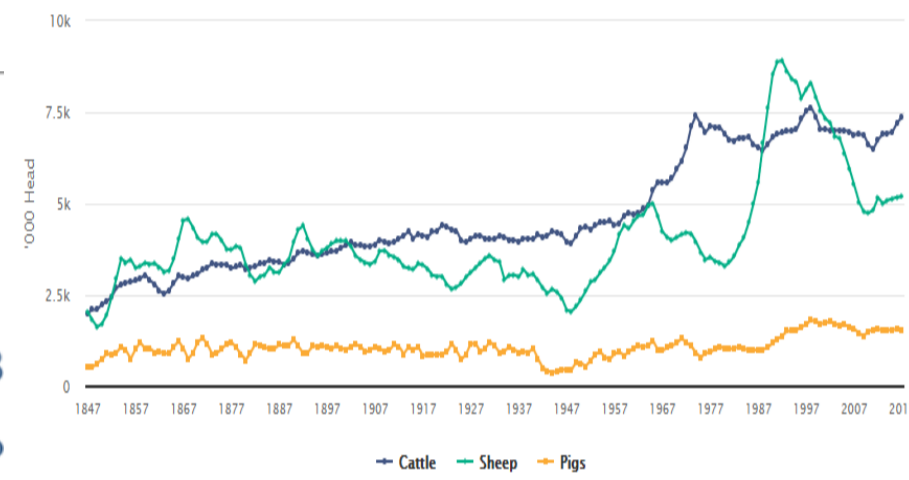


Source: Ministry of Agriculture and Rural Affairs
Illustrated by Gao Baiyu, Lu Wanqi

Caixin

Number of cattle, sheep and pigs 1847-2017

Figure 23.2 Number of cattle, sheep and pigs 1847-2017



Pig Economics

Pig Herd Performance 2018



13.69 Pigs Born Alive/Litter



2.34 Litters/Sow/Year

26.9 Pigs produced/Sow/Year



*Based on Pigs/Sow/Year 2018 *Based on FCE Weaning to Sale 2018



2.43 FCE (Weaning to Sale)

Year	2016	2017	2018	Top 25%
FCE	2.42	2.44	2.43	2.28

1,760 g Daily Feed Intake
717 g Average Daily Gain (Weaning to Sale)

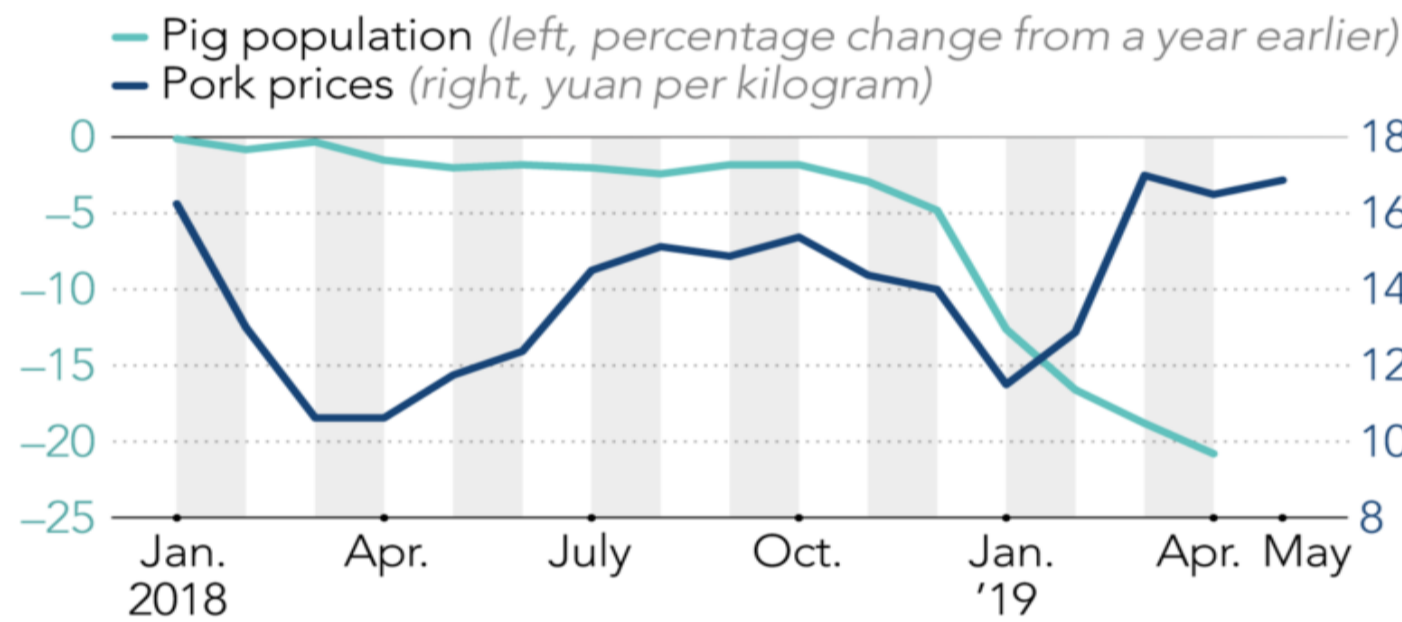
Mortality
11.1% Pre-weaning
2.9% Weaner
2.43% Finisher

112.6 kg Live Weight
86.2 kg Dead Weight

Our Farm

- Born alive
- Litters/Sow/Yr.
- Pigs/Sow/Yr.
- % Pre-weaning Mortality
- % Weaner Mortality
- % Finisher Mortality
- t Pigmeat Sow/Yr from ___ feed
- g ADG, ___ g DFI, ___ FCE
- Live weight ___ Dead weight

China's plunging pig population sends pork prices soaring



Source: Ministry of Agriculture and Rural Affairs, National Bureau of Statistics

Number of livestock in June

Table 23.3 Number of livestock in June

Description	Thousands		
	2015	2016	2017
Total cattle	6,963.5	7,221.2	7,363.5
Bulls	36.5	25.0	16.9
Dairy cows	1,295.8	1,397.9	1,432.7
Other cows	1,075.8	1,103.7	1,081.0
Other cattle	4,555.5	4,694.6	4,832.9
Total sheep	5,138.7	5,179.2	5,197.1
Rams	75.8	77.8	78.4
Ewes	2,488.1	2,505.0	2,515.2
Other sheep	2,574.9	2,596.4	2,603.6
Total pigs	1,536.9	1,594.3	1,556.9
Boars	1.4	1.4	1.3
Female breeding pigs	147.8	148.5	143.4
Other pigs	1,387.6	1,444.4	1,412.2
Horses and ponies	93.1	92.2	84.9
Mules, jennets and asses	8.9	9.2	10.8
Goats	10.8	9.9	8.3

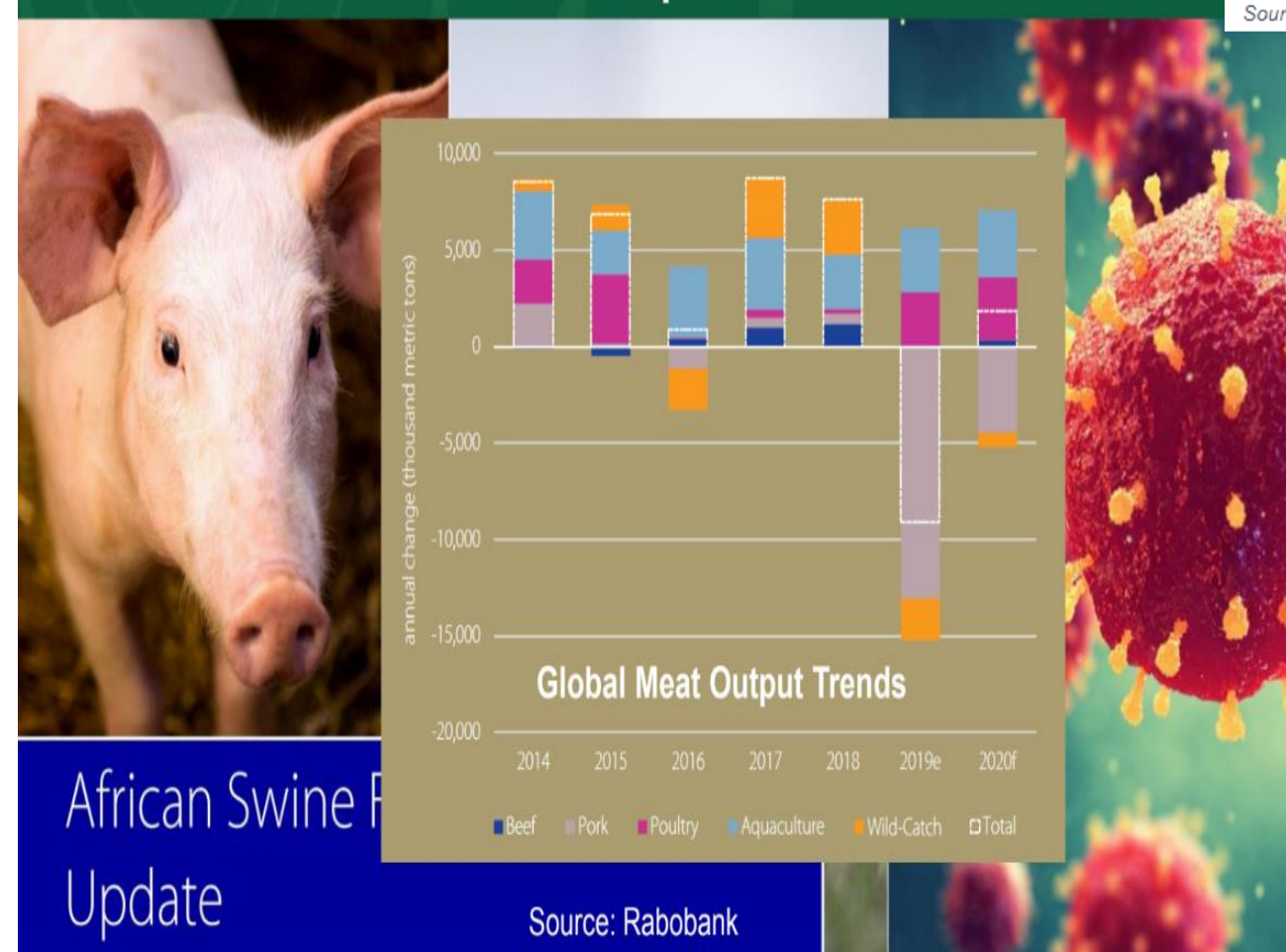
Source: CSO and Department of Agriculture, Food and the Marine

ECONOMY Chinese pork prices risk 70% surge as African swine fever rages. Tighter supplies of staple meat deal new economic blow amid trade row with USSHIN WATANABE, Nikkei staff writer JUNE 17, 2019 12:50 JST DALIAN, China -- An outbreak of African swine fever is tearing through China's pig stocks, and there is no end in sight. With concerns over pork supplies mounting, soaring meat prices could deal a fresh blow to China's economy as trade tensions with the U.S. continue.

Production Costs 2018

Table 5: Feed and Non-Feed Costs	Cost per kg dead c		
	2016	2017	2018
Feed	102	100.6	105.6
Non-feed Costs excluding Building and Financial Costs			
Healthcare	6.4	6.3	5.7
Heat, Power, Light	4.2	4.2	4.1
Transport	1.0	1.3	1.6
Artificial Insemination	1.9	1.9	1.8
Manure	1.8	1.7	1.8
Labour / Management	13.5	14.4	14.1
Repairs	2.6	3.0	2.4
Administration	0.9	0.9	1.2
Environment	0.5	0.5	0.4
Insurance	0.9	1.0	1.2
Housing Rental	1.4	2.5	1.9
Contract Finishing Costs	1.7	2.4	2.5
Water	0.5	0.5	0.4
Dead Pig Disposal	0.9	0.8	0.7
Stock Depreciation	1.9	1.8	2.1
Miscellaneous	1.2	1.2	1.3
Total Non-feed Costs excluding Building and Financial Costs	41.3	44.4	43.2

Global Meat Market trends are, and will be, driven by ASF Developments



African Swine Fever Update

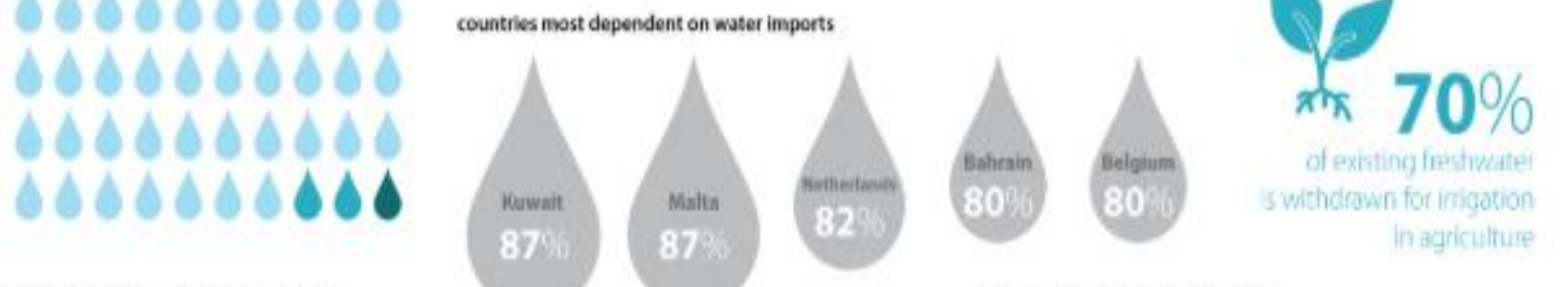
Source: Rabobank



www.agriland.ie

the global water footprint

The 'water footprint' of a country is defined as the volume of water needed for the production of goods and services consumed by the inhabitants of the country.



Source: WaterFootprint.org and WWF

Fish landing by Irish vessels

Table 25.1 Landings by Irish Vessels in Ireland and in Foreign Ports 2007-2016 (Tonnage and Value)

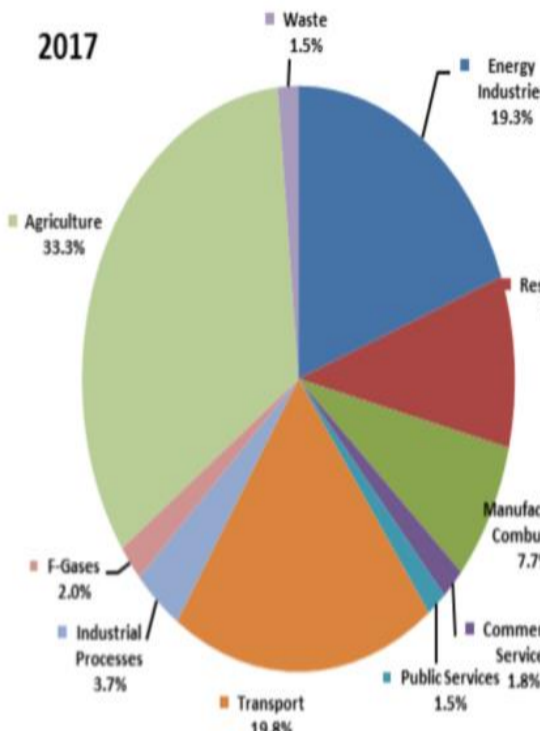
Year	Tonnes (Live weight equivalent)			€000		
	Ireland	Foreign	Total	Ireland	Foreign	Total
2007	155,252	59,827	215,079	166,350	33,412	199,762
2008	149,209	52,723	201,932	163,726	27,090	190,816
2009	166,361	115,870	282,231	153,605	32,494	186,099
2010	164,615	153,440	318,055	159,390	49,510	208,900
2011	162,303	45,635	207,939	216,908	33,774	250,682
2012	249,205	57,339	306,544	295,575	31,370	326,945
2013	202,926	39,709	242,635	212,306	20,482	232,788
2014	220,344	55,352	275,696	241,202	31,401	272,603
2015	204,194	29,834	234,028	220,404	22,204	242,608
2016	207,620	33,933	241,553	255,783	24,788	280,570

Source: CSO

Sustainability Economics



Ireland's Greenhouse Gas Emission by Sector 2017 (EPA 2019)

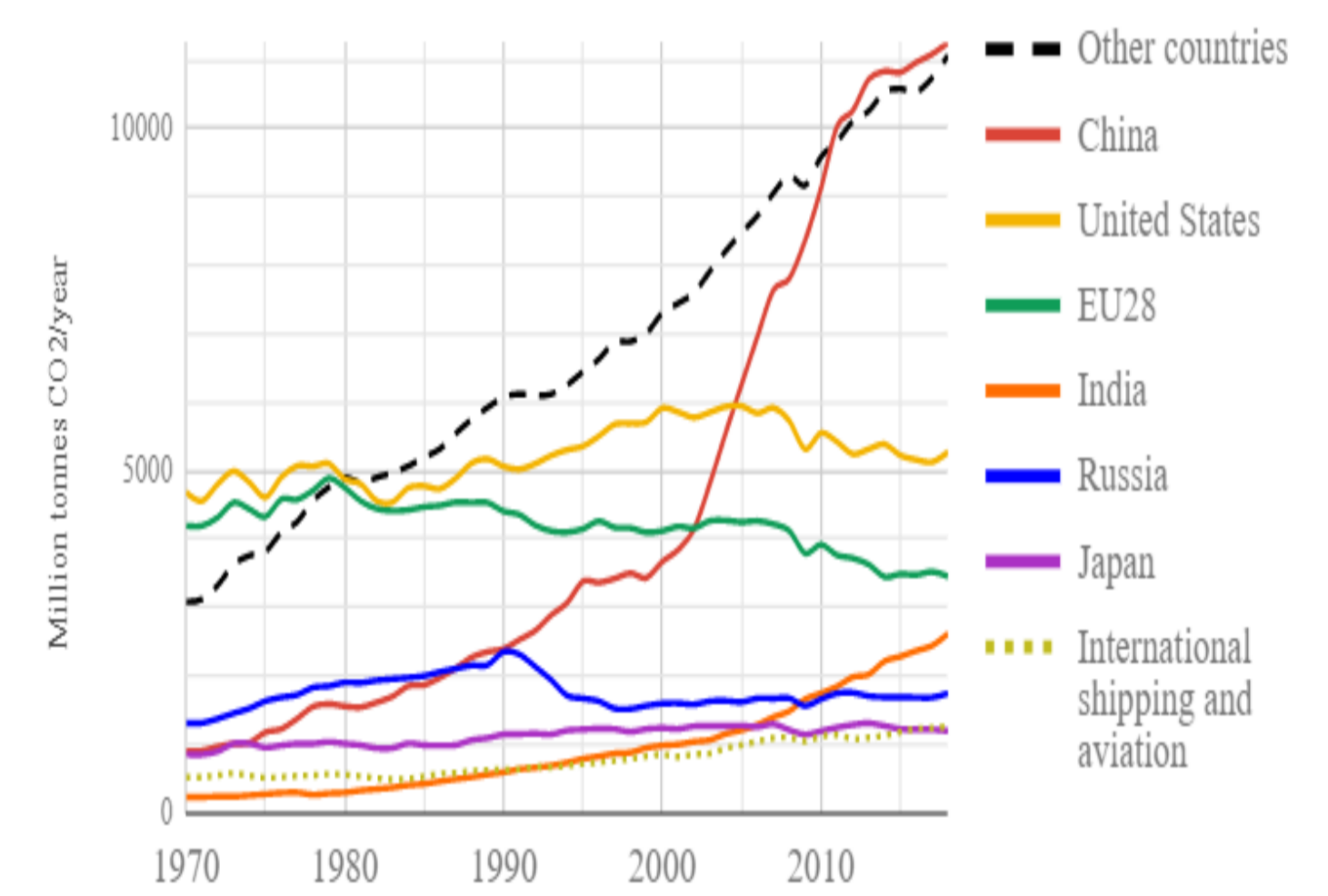


- Energy Industries
- Manufacturing Combustion
- Public Services
- Industrial Processes
- Agriculture
- Residential
- Commercial Services
- Transport
- F-Gases
- Waste

All happening in a world with increasingly complex challenges

- Urbanisation
- Uncertainty
- Agricultural Innovation
- Intensive Agriculture
- Environmental Concern
- Caring Consumer

World fossil carbon dioxide emission 1970-2018



Age of farm holders

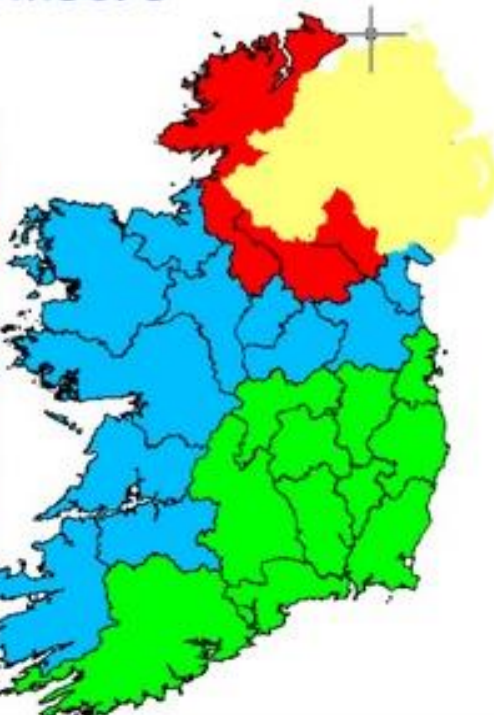
Table 22.4 Age of farm holders

Age	000's		
	2010	2013	2016
Less than 35	8.7	8.2	7.4
35-44	24.6	22.8	21.4
45-54	34.6	34.8	32.5
55-64	35.1	35.6	34.7
65 and over	36.6	37.7	41.2

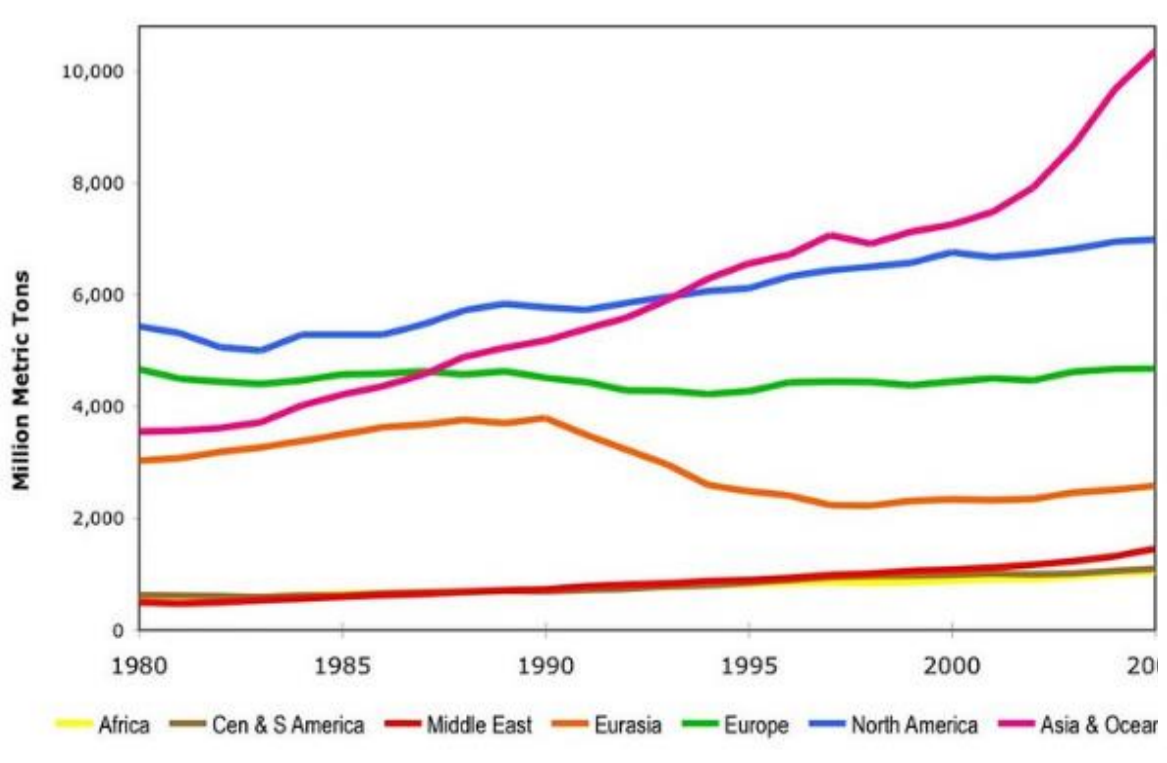
Source: CSO

Prohibited application periods for fertilisers

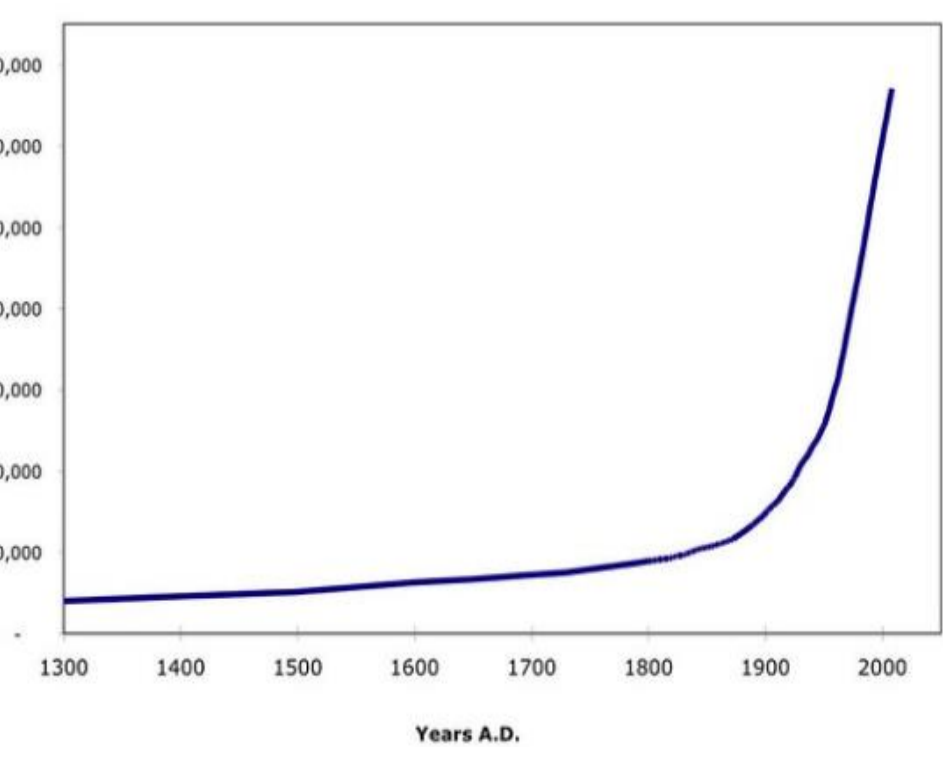
Fertiliser type	Start date	Prohibited application period		
		Zone A	Zone B	Zone C
Chemical	15 Sept to	12 Jan	15 Jan	31 Jan
Organic	15 Oct to	12 Jan	15 Jan	31 Jan
Farmyard Manure	1 Nov to	12 Jan	15 Jan	31 Jan



Annual Carbon Emissions by Region

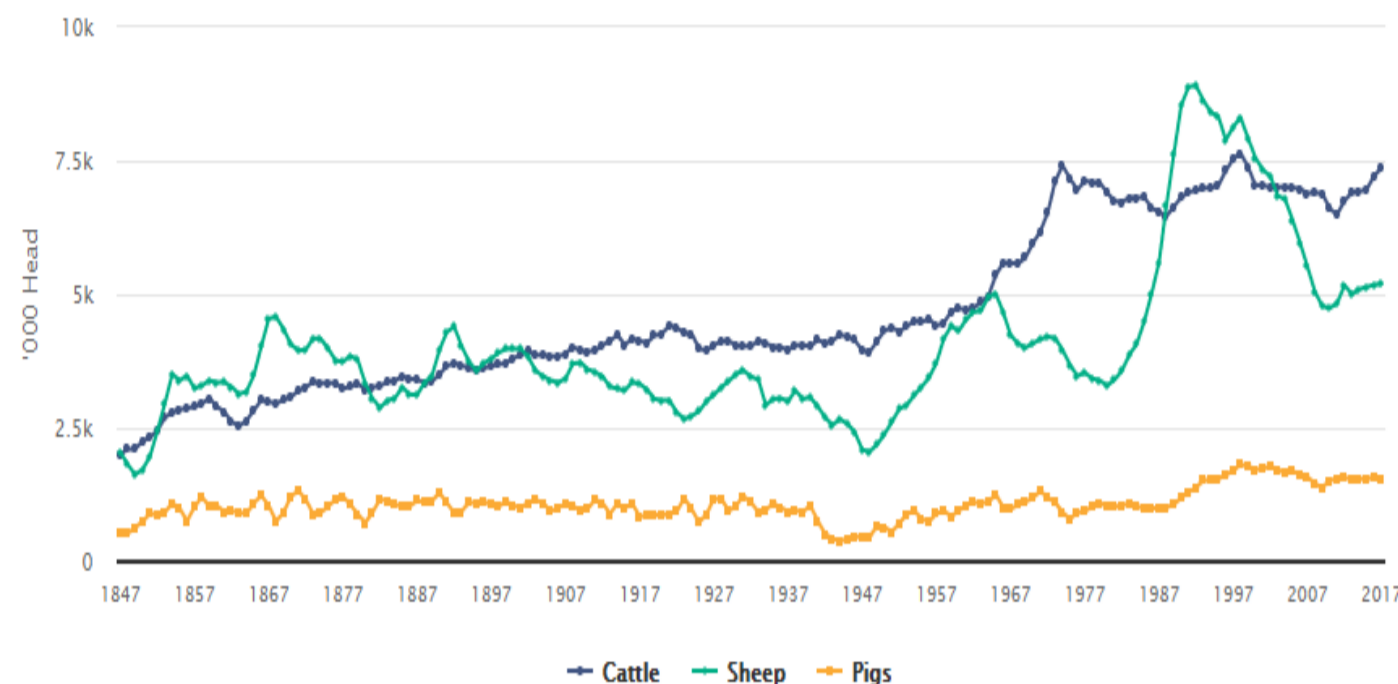


World Population



Number of cattle, sheep and pigs 1847-2017

Figure 23.2 Number of cattle, sheep and pigs 1847-2017

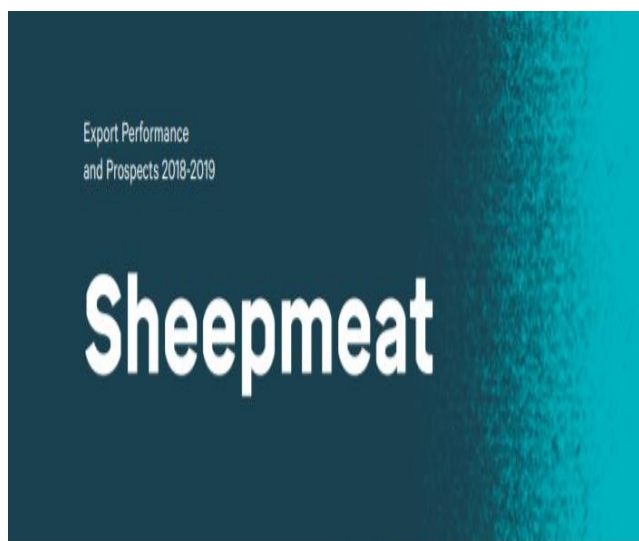


The output value of the Sheep and Lamb sector in 2017 was €262.6 million, a 2% increase on 2016 output figures.

Table 3.6 Output Value¹¹ (€m) and Numbers (000's) of Sheep and Lambs, 2016 - 2017

	2016		2017 ¹²	
	Value	Number	Value	Number
Live Exports	4.68	48	3.36	35
Export Slaughterings + Other from 2013	281.46	2,889	307.09	3,180
Other Slaughterings				
Total Disposals	286.14	2,937	310.45	3,215
Imports	41.78	432	46.51	493
Changes in Stocks	11.06	113.4	-1.34	-12
Total	255.42	2,618	262.6	2,711

Source: Central Statistics Office, Final Estimates on Output, Input and Income in Agriculture



Sheepmeat export values for 2018 are €315m, a 15% gain on last year on the back of strong price gains

SHEEPMEAT EXPORTS
€315m

↑15% growth

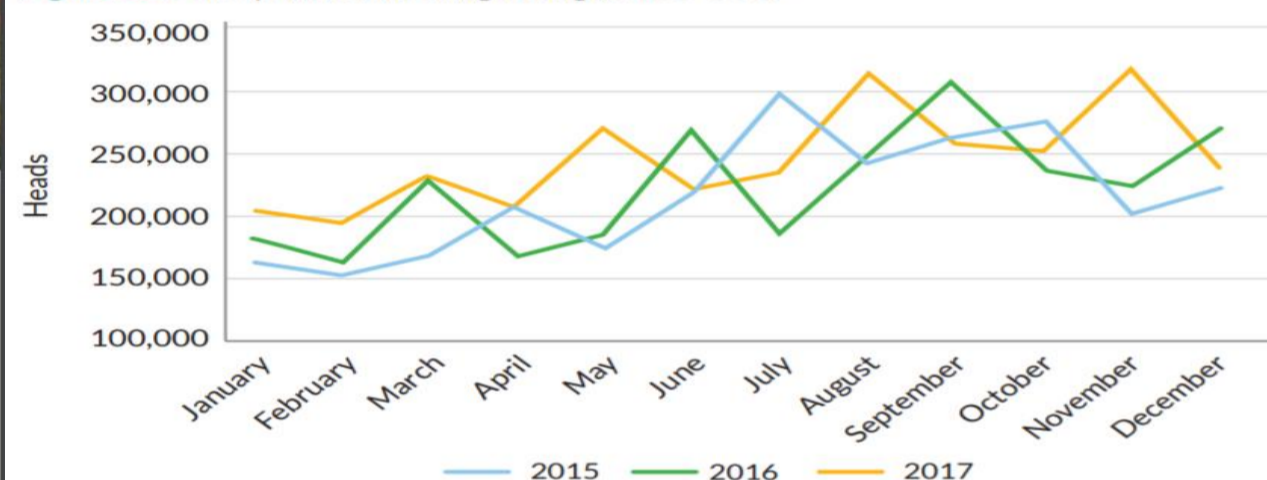
Rich and delicious:
 Have you tried sheep's milk ice-cream yet?



Sheep Economics

Slaughterings
 The vast majority of slaughtered ovines are lambs. Lambs typically reach target live weight (30-40kg) (max carcase weight c 21kg) around 4 months of age. Counties Donegal, Galway, Mayo, Kerry and Wicklow have the largest lamb flocks. The majority of sheepmeat exports now come in the form of prime cuts rather than whole carcasses. The cumulative sheep slaughtering figure for 2017 was 2,948,493 head in comparison to a figure of 2,670,855 heads for 2016 which represents an increase of 10% for the same period.

Figure 3.10 Sheep and Lamb Slaughterings, 2015 - 2017



Mid Season Lowland Lamb Factsheet Average Performance

Irish Sheep Slaughter 3.22 million head (up 1.3%)

Irish Lamb Slaughter 2.7 million head (down 0.1%)

Sheep Meat Exports 57,000 tonnes (up 12%)

Irish Ewe Numbers 2.7 million (down 3.8%)

Stocking Rate (Mid Season Lowland) 7.6 ewes/ha (down 6%)

Weaning Rate (Mid Season Lowland) 1.32 lambs/ewe (down 5%)

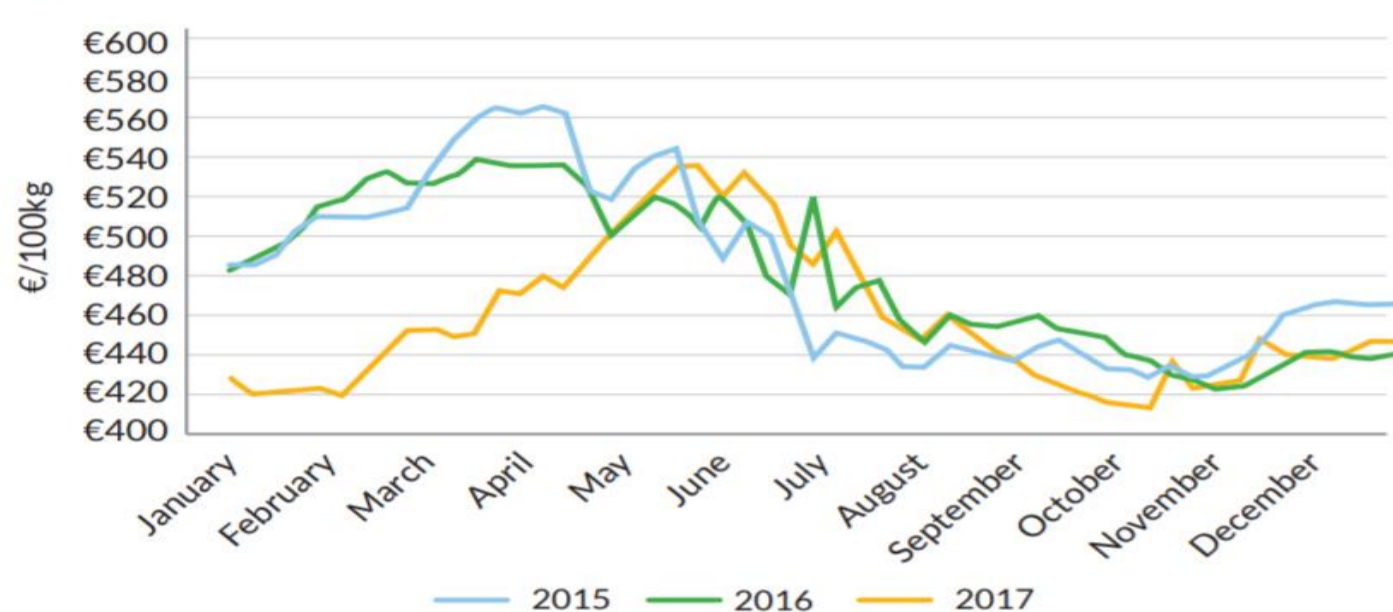
Lamb Mortality (Mid Season Lowland) 9% (up 29%)

Lambs Weaned/ ha (Mid Season Lowland) 10 lambs/ha (down 9%)

- Ireland is the fourth largest sheepmeat exporter in the world, and the second largest in Europe, exporting over **62,000 tonnes** of sheepmeat in 2017.
- The output value of the Sheep and Lamb sector in 2017 was **€262.6 million**, a **2% increase** on 2016 output figures.
- Ireland's national herd is **3.9 million** at the end of 2017, in over **36,000 flocks** across the country.

Prices
 Average sheepmeat price in Ireland in 2017 was €430/100kg, representing approximately 90% of the EU average price. Exchange rate movement post Brexit announcement increased the challenges faced by Irish sheepmeat farmers, as UK producers became more competitive on the French market.

Figure 3.9 Sheepmeat Prices, 2015 - 2017 (€ per 100 kg)



Sheep

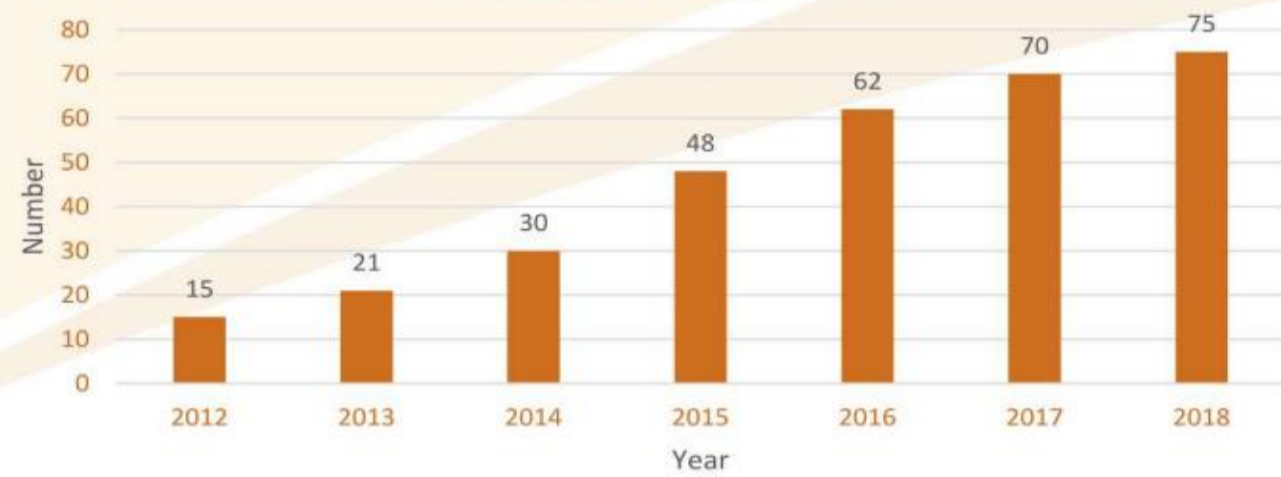
- Labour not capital intensive
- High incidence of part-time farmers
- Traditionally low margin farm enterprise
- Heavily dependent on direct payments
- Lowland / Mountain Production
- c. 34,000 flock owners

	Spring	Summer	Autumn	Winter
Cashflow In	Selling Stock	Selling Stock	Selling Stock Basic Farm Payment AEOS / GLAS (75%) Area of Natural Constraint (100%)	Basic Farm Payment Selling Stock AEOS / GLAS (25%) STAP
Cashflow Out	Feed & Fertiliser Buying Stock Drawings & Overheads	Buying Stock Feed & Fertiliser, Contractor, Repayments Drawings & Overheads	Buying Stock Feed & Fertiliser, Drawings & Overheads	Buying stock Feed Drawings & Overheads

Current Performance of the Independent Microbrewery Sector

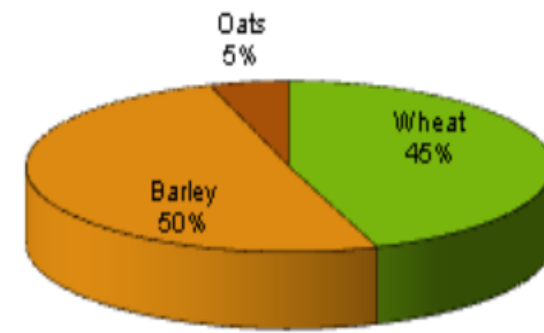
The number of production microbreweries has increased from 15 in 2012 to 75 in 2018, a fivefold increase. However, there were only five additional microbreweries operating in 2018, as compared with 2017. This is the lowest increase since 2012, when consistent data began to be compiled.

Figure 2.1: Number of Independent Production Microbreweries by Year



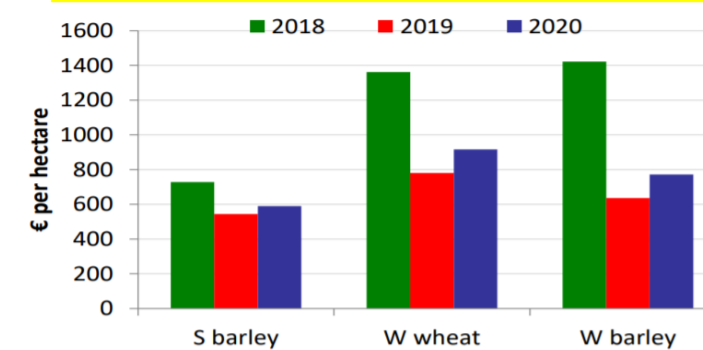
Irish self-sufficiency in cereals increases to 92% in 2011/2012

Domestic uses of cereals 2011/2012



Increase in 2020 Gross and Net Margins

Gross margin per hectare to increase by €50 for spring barley and €150 for winter wheat and barley



Source: Authors' estimate for 2019 and forecast for 2020

Teagasc Outlook 2020 - November 20th 2019



Tillage Economics

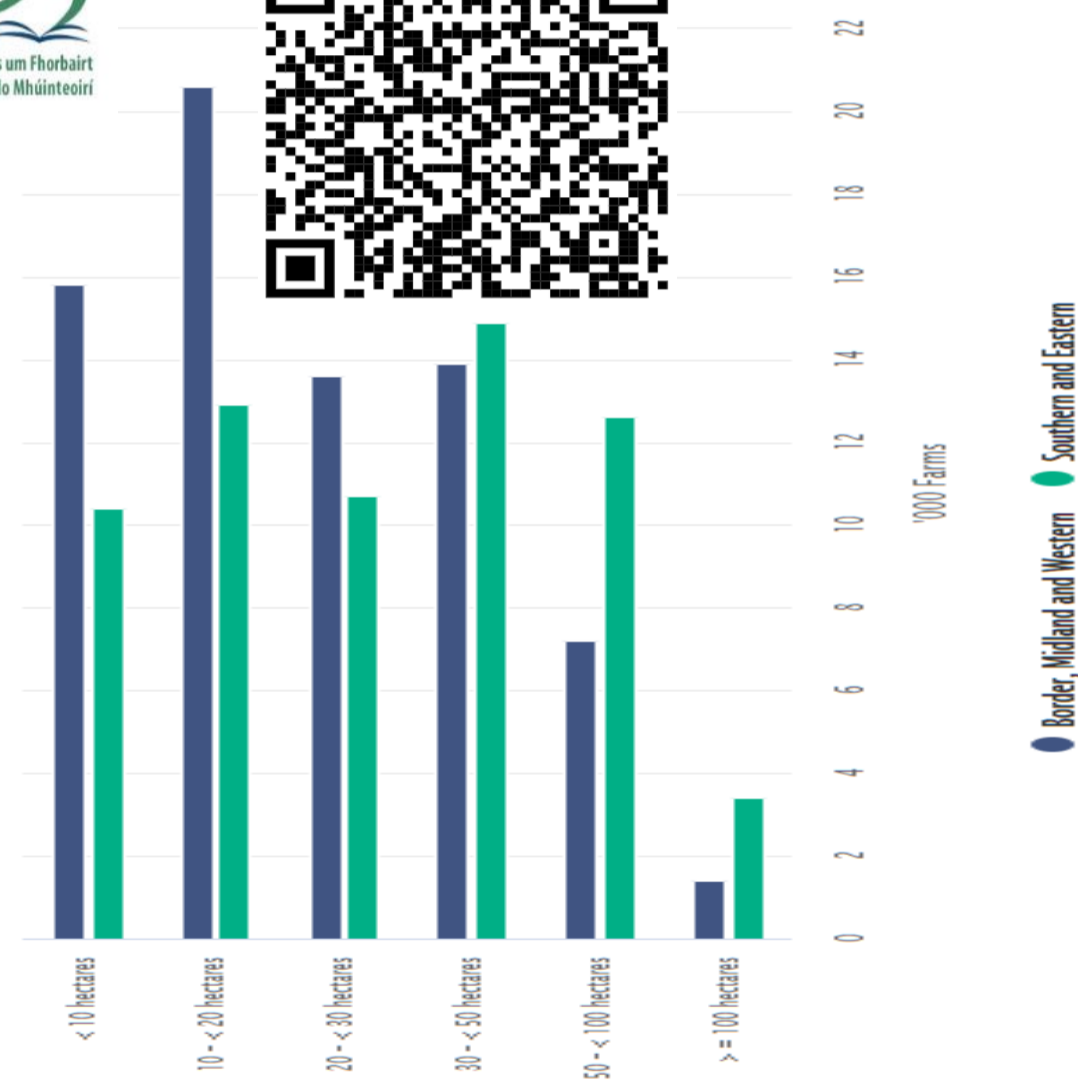
Table 1: Average gross and net margin € per hectare: Spring Barley and Winter Wheat 2017/2018¹

	2017 Spring barley	2018 Spring barley	% Change (Spring barley)	2017 Winter wheat	2018 Winter wheat	% Change (Winter wheat)
Yield per hectare	7.1	5.8	-19%	10.9	8.8	-20%
Price per tonne	151	209	38%	159	210	32%
Gross Output/hectare	1252	1453	16%	1895	2213	17%
Fert., Seed, Crop Prot.	493	499	1%	638	674	6%
Machinery Hire	124	151	22%	108	133	23%
Other direct costs	15	17	11%	4	7	67%
Total Direct Costs	635	667	5%	751	814	8%
Gross Margin	617	786	27%	1145	1399	22%
Fixed Costs	511	570	12%	696	772	11%
Total Costs	1146	1237	8%	1446	1586	10%
Net Margin	106	216	103%	449	627	40%

¹ The estimates value of straw is based on market value prices minus variables costs of production. This is a divergence from previous years when straw was assigned an opportunity cost rather than a market value. Note: 2017 figures are re-estimated based on the new methodology.



Figure 22.1 Number of farms by farm size & region 2016



Irish Cereal Enterprise 2018 Average Performance

Irish Cereal Production 1.85 million tonnes (down 23%)	Irish Cereal Area 261,000 ha (down 4%)
Irish Barley Area 185,200 ha (up 3%)	Irish Wheat Area 58,000 ha (down 13%)
Spring Barley price average €209 per tonne (up 38%)	Winter Wheat price average €210 per tonne (up 32%)
Spring Barley Yield per ha average 5.8 tonnes (down 19%) Source: Teagasc, NFS	Winter Wheat Yield per ha average 8.8 tonnes (down 20%) Source: Teagasc, NFS
Total Production Cost per ha Spring Barley average €1,237 (up 8%)	Total Production Cost per ha Winter Wheat average €1,586 (up 10%)
Net Margin for Spring Barley average €216 per hectare	Net Margin for Winter Wheat average €627 per hectare
Target Yield for Spring Barley 7.4 tonnes per hectare achieved on 6% of farms	Target Yields for Winter Wheat 10.2 tonnes per hectare achieved on 13% of farms
Gross Margin Target Spring Barley €540 per hectare achieved on 73% of farms	Gross Margin Target Winter Wheat €860 per hectare achieved on 88% of farms

Table 2: Average gross and net margin € per tonne of Spring Barley and Winter Wheat 2017/2018

	2017 Spring barley	2018 Spring barley	2018 to 2017 % change	2017 Winter wheat	2018 Winter wheat	2018 to 2017 % change
Cereal price per tonne	151	209	38%	159	210	32%
Total Gross Output (incl. straw)	176	252	43%	174	253	45%
Fertiliser, seed, crop protection	70	86	24%	59	77	31%
Machinery Hire	17	26	50%	10	15	53%
Other direct costs	2	3	36%	0	1	108%
Total Direct Costs	89	116	29%	69	93	35%
Gross Margin	87	136	56%	105	160	52%
Allocated Fixed Costs	72	99	37%	64	88	38%
Total Costs	162	214	33%	133	181	36%
Net Margin	15	37	150%	41	72	74%

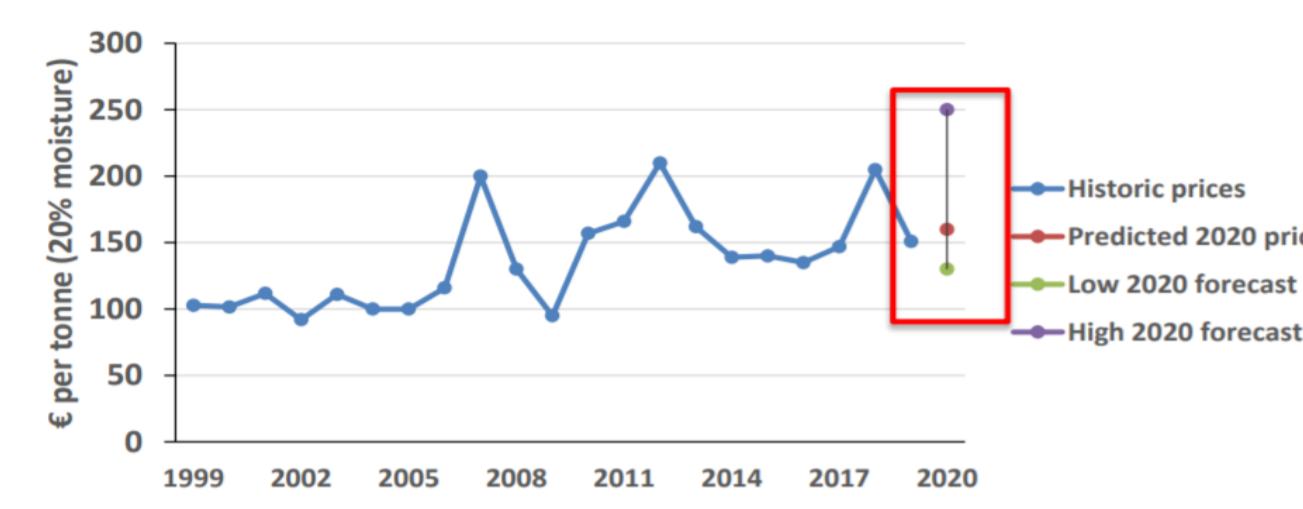
Wheat - EU Rouen (grade 1) | Barley - EU Rouen (feed) | Maize - Black Sea (feed) | Select price from here (drop-down list) | Select price from here (drop-down list)

World export prices (€/tonne)



Source: International Grains Council, France Agrimer

2020 Wheat Price Increase



- Area, yield, demand to influence price**
 - Lower winter cereal planting EU and Ireland
 - Return to trend yields, slight downward movement in EU yields
 - Upward pressure on 2020 harvest price (5%)
- Futures not always get it right**
 - Weather, trade wars and market dynamics

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Table 1.1: Crop Yield and Area Potential 2008/11-2020

Crop	2008/11 Tonnes	2020 Tonnes	2008/11 Ha	2020 Ha	2020 Increase Ha
Barley	1,288,900	1,755,500	184,000	223,660	39,660
Wheat	820,400	1,109,400	91,800	105,800	14,000
Oats	158,420	246,320	21,100	34,860	13,760
Pulses	18,700	64,700	3,560	10,300	6,740
OSR	32,300	287,300	8,100	59,900	51,800
Energy	36,000	628,000	4,500	66,800	62,300
Potatoes	415,000	482,000	* 8,700	10,170	1,470
Beet	480,000	1,800,000	8,000	30,000	22,000