

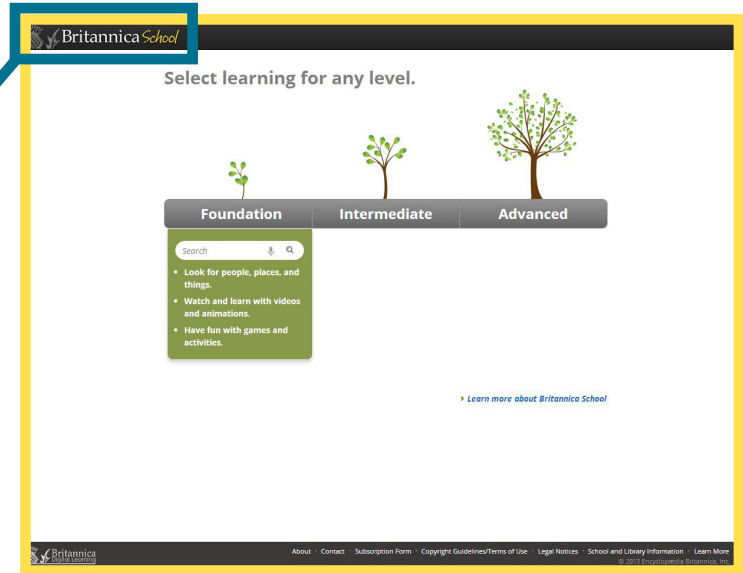
Britannica *School*

Guided Tour

# The Landing Page

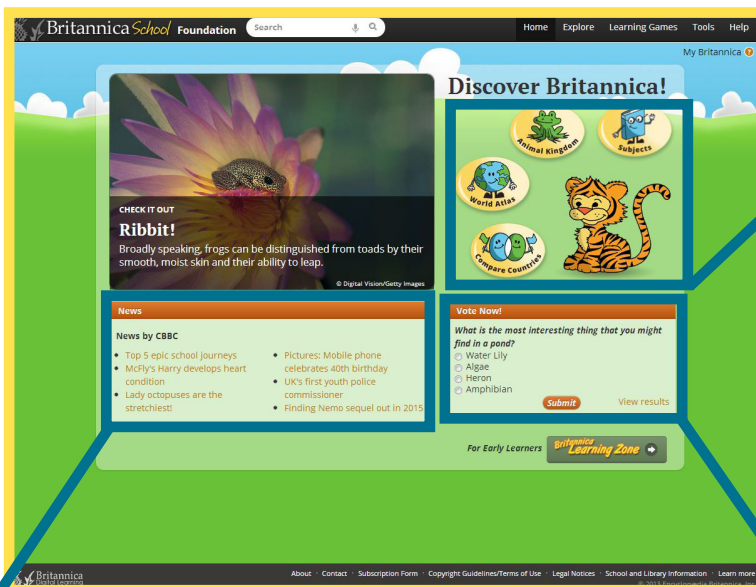
On this page you can search in any level. Each of the levels has its own dropdown box, so you can search at your chosen level. You can also click on 'Foundation', 'Intermediate' or 'Advanced' to go directly to each respective homepage.

**Britannica School button** – this button appears at the top of every page; clicking it will bring you back to the Landing Page so that you can start a new search or switch levels.



Each level – Foundation, Intermediate and Advanced – has its own homepage containing age-appropriate, interactive features and unique ways to explore the site.

# Foundation Homepage



Here are some shortcuts to great features like our **World Atlas** and **Compare Countries**. Students can also explore and learn about different animals in **Animal Kingdom** and browse by topic in **Subjects**.

**Newsfeed** – with current, age-appropriate news stories on each of the three different homepages. The Foundation and Intermediate levels have CBBC; whilst the Advanced levels has NYT and the BBC.

Students can also take part in our polls and view the results.

# Intermediate Homepage

Check out our **Did You Know?** videos – these alternating videos are a great way to start a discussion or learn new and interesting facts about a variety of topics.



**Discover Britannica!**

Subjects  
Biographies  
World Atlas  
Compare Countries  
Tour Europe

**Biography of the Day**

**Kofi Annan**  
Ghanaian international civil servant Kofi Annan, the seventh secretary-general of the United Nations, was born this day in 1938. He was corecipient with the United Nations of the Nobel Peace Prize in 2001.  
[Learn More](#)

**Popular Searches**  
jupiter plato Holocaust mars Greek religion abraham lincoln biosphere ancient greek culture martin luther king holocaust rosa parks france hypatia italy japan Shakespeare AND hamlet smoking civil war titanic china

**How Tos**

- Research Papers
- Book Reviews
- Science Reports
- Presentations

**Did You Know?**  
People have 10 times more bacteria cells than human ones.

Through **Discover Britannica!** students can:

- **Browse by subject**
- Look for **Biographies** by era, nationality, gender and/or significance
- Explore the **World Atlas**
- Compare statistical information between different countries with our **Compare Countries** tool
- Or **Tour Europe!**

# Advanced Homepage

- **Resources and Tools** – here students can find lots of resources for their projects, including:
- **Pre-Research Planner** – helps students think about the before, during and after of researching, teaching student to research instead of just search
- **Ready, Set, Research** – a guide to effective researching
- **Curriculum Standards** – to help teachers get the most out of Britannica when planning lessons

The screenshot shows the Britannica School Advanced homepage. At the top, there is a navigation bar with the logo, a search bar, and links for 'Explore', 'Resources & Tools', 'Help', and 'Original Site'. Below the navigation bar, the page is divided into several sections:

- Discover Britannica!**: A section with an image of an open book and a list of subjects: Biographies, World Atlas, Compare Countries, and Tour Europe.
- On This Day**: A section featuring a photo of Marlon Brando and a short biography titled 'The Don of Method Acting', noting his birth in 1924 and his role in films like 'On the Waterfront' and 'The Godfather'.
- Featured Video**: A section with a video thumbnail showing a historical scene.
- How Tos**: A section with four icons representing 'Research Papers', 'Book Reviews', 'Science Reports', and 'Presentations', with a link to 'All Resources'.
- Popular Searches**: A section with a list of search terms including 'mark twain', 'native americans', 'abortion', 'difference engine', 'zeus', 'privacy', 'pearl harbor', 'death penalty', 'rosa parks', 'gun control', 'holocaust', 'edgar allan poe', 'bullying', 'albert einstein', 'roman empire', 'Mark Twain', 'marijuana', 'mars', 'china', and 'shakespeare'.
- Selected New & Revised Articles**: A section with two articles: 'Venezuela' (country located at the northern end of South America) and 'bisphenol A (BPA)' (a colourless crystalline solid belonging to the family of organic compounds...).
- News by New York Times**: A section with a list of news items: 'Kosovo Talks End Without Agreement', 'DealBook: Report Faults 'At All Costs' Attitude at Barclays', 'Two Major Air Pollutants Increase in China', and 'Hong Kong Strike Clogs Shipping Traffic'.
- News by BBC News**: A section with a list of news items: 'Joss Stone death plot pair convicted' and 'SSE fined record £10.5m by Ofgem'.

Check out our **New and Revised Articles** section. Britannica guarantees to be continuously updated and here you can see which articles we've recently added or updated.

Find direct links to our **How Tos** for writing book reviews, presentations, research papers and science reports.

# Search Results Page

**Current Search** – here you can search multiple levels at once. By providing three content levels tailored to literacy ability, students can navigate to the level that is suitable for them without changing the age-appropriate visual appearance.

The screenshot shows the Britannica School Intermediate search results page for the query "solar system". The page features a navigation bar with the site name, a search bar containing "solar system", and links for "Explore", "Resources & Tools", "Help", and "Original Site". Below the navigation bar, there are three content level buttons: "Level 1", "Level 2" (which is highlighted), and "Level 3". On the left side, there is a sidebar with "CONTENT TYPE" and "EDUCATORS' CONTENT" sections. The "CONTENT TYPE" section includes links for Articles, Images, Videos, Dictionary, Journals, Web's Best Sites, Primary Sources & E-Books, Study Guides, and Year in Review. The "EDUCATORS' CONTENT" section includes links for Interactive Lessons, Visual Learning, and Manipulatives. The main content area displays the search results for "solar system", showing "You searched for 'solar system'" and "DISPLAYING 1 - 10 OF 2,469 RESULTS.". Below this, there are five image thumbnails. The first result is for "solar system", followed by "astronomy", "heating and ventilating", "planet", "Sun", "Saturn", "Moon", and "extraterrestrial life". Each result includes a brief description of the topic.

Here you can see our many content types that are included in every search, such as images, journals and recommended websites.

Educator's Content can be used in the classroom and these in-depth and interactive learning materials will support students' discovery.

# Article Page

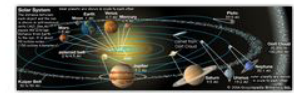
These tabs help you navigate between the article and relevant multimedia.

The 'Teacher' tab will show you where the article topic fits into curriculum standards.

This is the article's table of contents. You can view the **Table of Contents** throughout the article by clicking on these buttons.

The screenshot shows the top of the Britannica School Intermediate website. The page title is 'solar system'. Below the title are four tabs: 'Article', 'Images & Videos', 'Related', and 'Teacher'. The 'Article' tab is selected. The main content area is divided into several sections: a table of contents with links like 'The Solar System in Space', 'Parts of the Solar System', and 'Formation and Future of the Solar System'; a 'Did You Know?' section about Nicolaus Copernicus; a 'From A to Z' section with a search bar and results for 'solar energy' and 'solar wind'; an 'Introduction' section with a diagram of the solar system; and a section titled 'The Solar System in Space' with a text block and a photograph of the Milky Way galaxy. A search bar is visible in the top right corner.

## Introduction



Encyclopædia Britannica, Inc.

As the Sun rushes second, it takes ma dwarf planets; their meteoroids. All the all its smaller comp

orbits the center of the Milky Way galaxy, completing one

Earth is one of the larger bodies of the solar system. It is o which are the largest members of the solar system. The so and the even smaller atoms and molecules of gas of the int the huge expanses between the planets and other bodies

## The Solar System in Space

Astronomers do not know exactly how far out the solar sy 93 million miles (150 million kilometers). Astronomers use distances of the solar system. One astronomical unit (AU)

There are eight planets in the solar system. Neptune, the miles (4.5 billion kilometers), away. Many comets have orb Most comets are thought to originate in the outermost pa Oort cloud. Each of these consists of countless small icy b extend perhaps to 100,000 AU, or some 9.3 trillion miles (1



The solar system is others, and other s Way galaxy, a huge co tains hundreds ast This is the doub th

Every article has the 'double-click dictionary'. Double click on any word to see its definition – a handy tool to help build confidence for students with different English language levels and offer challenging extensions for excelling students.

The 'Related' tab takes students to a page where they will find People, Places and Things that relate to the article topic. This helps students expand their research and make meaningful connections while researching.

The screenshot shows the top navigation bar of the My Britannica website. It includes links for 'Explore', 'Resources & Tools', 'Help', and 'Original Site'. Below this is the 'My Britannica' logo. A toolbar contains icons for 'Favourite', 'Print', 'E-mail', 'Easy Citations', 'Google Translate', 'Text-to-speech', 'Increase font size', and 'Decrease font size'. A 'Reading Level' selector is visible, showing three options: '1', '2', and '3'. The main content area displays text about the solar system, including paragraphs about the Sun, planets, and the Kuiper belt. A footer note reads: 'Double-click dictionary. Double-click any word to see its definition.'

These navigation tools make it easy for students to take action:

- 'Favourite' an article
- Print
- E-mail
- Easy Citations
- Google Translate
- Text-to-speech
- Increase font size
- Decrease Font size

Here students can switch between the three different reading levels – Beginner, Intermediate and Advanced – to view content levels tailored to their literacy ability. Students navigate to the level that is suitable without changing the age-appropriate interface.

Contact us now for a  
free demonstration in  
your school today!



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