

# **Lesson Plans**

created by Fiona Kirwan



### **Lessons 18 & 19**



### **Sport**

Pages:





Handout for analysing Sports
Writing.
PDF to print/photocopy

### Material to be used

Read through pages 32 to 35.

After these have been read, either silently and independently, or with the group as a whole each student should take a newspaper and do the following

#### **Optional Sports Writing Tutorial:**

- 1. Write down the name of their paper and date published.
- 2. **Source a piece of sports writing** in their paper.
- 3. **Identify** whether it is a match report, interview or sports feature article.
- 4. Write down the **headline**/ sub head and byline (if they are present).

#### **Options for discussion/ analysis:**

- If looking at a **match report**, select words and phrases the writer used to 'set the scene'.
- Assess how clearly or accurately the writer captured the action.
- Note any factual details included.
- If analysing an **interview** piece select words and phrases the writer used to 'set the scene' for the interview.
- Choose questions asked by the interviewer which were particularly good in your opinion.
- Decide were there any questions which could have been left out or write some that you'd have liked answered.

# **Analysing Sports Writing**



. Source a piece of s	ports writing in your paper.
. Identify whether it i	s a match report, interview or sports feature article.
. Write down the <b>heac</b>	<b>Iline</b> / sub head and byline (if they are all there)
Headline:	
Byline:	
latch Report: (not a	ll the prompts will suit your article) :
•	
	phrases the writer used to 'set the scene' for the match? (where the game was being
piayea, significance	e of the game, key players named etc.)?
• How well did the v	
• How well did the v	writer capture the action in the match described? (note phrases or words that
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#### Interview:

• What d	uestions asked	l hu the inte	arviewer c	lid you th	nink were	narticularlı	raooq3		
- what q			er viewer c	god ti	IIIIK WEIE	particulari			
• Were th	ere any quest	ions you'd t	take out o	f the inte	rview or v	vere there	any that yo	ou'd like to a	ıdd i
• What w	as the most int	teresting th	ing you le	arned ab	out the pe	erson from	this intervi	iew?	
airs or	small groups	decide th	e follow	inơ·					
					nrofor?				
• WHICH	match report/	iiitei view/	or article	ala you	preier?				



• Compare the way the pieces of sports writing were similar using the points you made when analysing the pieces earlier
• Which would be the preference in the group; match reports, interviews or in-depth articles on a sports topic? Why do you think this is the preferred one??
• To what extent did photos and layout add to or take from the appeal of the pieces of sports writing you looked at? Explain your answer.?

# **Sport**

What makes a good sports journalist?

The ingredients that make a sports reporter are similar to that of a decent stew. An unorthodox comparison, but bear with us! No one dominant component brings about that delectable flavour, more a combination of everything flung into the pot. A good sports reporter possesses every kind of spice you will find in a kitchen cabinet, and more.

You can write, sure, but can you investigate? Can you sniff out a back page lead? Can you ask the hard questions? Can you go where no one else is willing to go? Above everything else, are you willing to do all of the above?

Many exceptional writers didn't or don't have the work ethic to cut it. Sports reporting does not entail sitting at your desk, waxing lyrically about your favourite soccer team.

Heck, most sports reporters have never seen the inside of an office. You are on the beat all day, every day and you have to know how to utilise that. If Henry Shefflin is cutting the tape on some new clubhouse in the middle of nowhere, get yourself there and ask him how long his injury will keep him out of action.

Come away with a story. Objectivity is another important rule. Credit where credit is due and likewise, criticise when criticism is called for. Last, but by no means least, a good sports reporter is one who is prepared to start at the bottom and work their way up.

Ewan MacKenna and Vincent Hogan all started somewhere and you can be sure it wasn't on the pages of this country's most respected national newspapers. All-Ireland finals and Six Nations clashes are covered by those with years of experience. Be prepared for U10 soccer games and schools camogie finals. The path ahead is long and winding, but know that when you eventually reach the summit, the view is out of this world.







Sports writers work to some of the tightest deadlines in journalism and are still expected to uphold all the same professional, legal and ethical standards, so having that solid foundation of what it means to be a reporter is fundamental. Sports reporting could take

honest, any type of journalist, listen to the radio, monitor Twitter, watch TV, read the papers with as

Follow the best in the business. Look at what they

Absorbing the styles and techniques of the best writers will not only help to influence your writing style and structure but also help to develop that eye for a story, of what is newsworthy and how to







# **Sport**

# Over to you...

- Interview a local sporting hero. Invite them to visit your class for a questions and answers session.
- Write up a match report. Go to a game of your choice, take notes, try and get a few quotes and write up your account of what happened.
- Monitor and track a live game on the web or on Twitter. Record your account.
- Interview a well known sports reporter/ columnist /editor. Talk to them about their job, how they became involved in journalism, their loves/hates etc.

# Tips to becoming the best

### Get the skills

The skills and knowledge employed by journalists are exactly the same as for sports journalists. The basics are the basics no matter which area of journalism you're in: speed, accuracy, diligence, hard work.

### **Get the experience**

What potential employers are looking for is evidence on a CV that you have the motivation that journalism requires.

If you're offered work experience, don't just sit in the corner looking at the internet. Go to the editors and ask: What can I do?

Finding a niche or a specialism can make the difference in a competitive world because if you can show that you are as knowledgeable as anyone else in your field – be it tennis, golf, Formula 1 or football – then you have more chance of getting commissioned or getting that first job.











## Kevin Kilbane, Irish Pride

By Rory Cassidy Bridgetown College, Wexford

Preston, England. 17-Year-Old Kevin Kilbane is engrossed in learning Amhran na bhFiann with the support of his cousin. He is conscious that if he is going to pull on the green jersey in front of thousands at Lansdowne Road he needs to know the lyrics. Fast forward two years and Kilbane is making his Irish debut in Reykjavik.

Growing up in Preston in the 1980's, all Kevin ever wanted to do was play for Ireland. He spent hours on the streets practising football, wearing his Irish shirt. He was the first generation of his family to be born across the pond and that always lingered with him. As a youngster, Kilbane rejected the chance to play for England. He was aware it wasn't the future in international football he had in mind although at the time he hadn't been offered the chance to play for Ireland.

Throughout a noteworthy career Kevin handled many questions about his cultural identity. At the time the media in England branded players such as Kilbane, Jason McAteer and Matt Holland as 'Plastic Paddys'. It is evident that Kevin has a genuine grá for Irish



culture. He is often pictured in his Mayo jersey and supports his beloved county regularly. He works here, he lives here and in my mind and his mind, he is without question Irish.

'It just brought everything back from when I was a boy watching Euro 88, Italia 90 and USA 94 that this was where I always wanted to be. That's what I always dreamed of becoming: an international footballer'. In 1997, Kilbane played his first senior game against Iceland in a 4-2 win. Kevin affectionately remembers hearing the anthem for the first time and donning

the green shirt as an 'incredible feeling' and one that he would like to bottle permanently. He revealed to me that he feels that game 'shaped him' as an international player.

The pinnacle of Kevin's career was undoubtedly representing Ireland in the 2002 World Cup. Kevin felt 'overwhelming pride' knowing his family were in the stadium. It was his childhood dream and it had finally come true.

Unfortunately, that infamous night in Saint-Denis will live long in Kevin's mind for all the

wrong reasons. With a place in the 2010 World Cup and Ireland dominating, chaos unfolded. That defeat after the Henry handball fiasco still pains Kevin today. 'To lose that playoff in that manner certainly still hurts'.

Kevin was always emotional when he heard Amhran na bhFiann. 'I always thought about my family and what it would have meant for one of them if they could have had the opportunity to represent their country'.

I felt a remarkable connection to Kevin during this interview. His immense pride to be Irish is something we can all aspire to have. When 17 year old Kilbane was learning the anthem at home in Preston he would've only dreamed of having such an illustrious career. He followed his passion, you can too.





