

Composing a Christmas Jingle – Lesson Plan

| | |
|---------------------------|---|
| Music | 5 th and 6 th Class |
| Strand | Composing |
| Strand unit | Improvising and creating |
| Content Objectives | <ul style="list-style-type: none">• Invent and perform pieces that show an increasing awareness and control of musical elements |

1. Watch the Penny's 1996 Christmas Ad:
https://www.youtube.com/watch?v=athHodH_nis
2. Discuss the tempo (the speed or pace of the music). What does the tempo create? Fear, excitement, calm?
3. Discuss the texture (the combination of sounds). What instruments can you hear? Why are these instruments used? How does the layer of sounds begin and end in the jingle.
4. Discuss the pulse in the music (the underlying 'throb'). Is it a march, a jig. Is it strong or weak? Is the pulse different at the beginning middle and end of the jingle.
5. Watch the Coca Cola 2016 Christmas Ad:
<https://www.youtube.com/watch?v=ogetBqMgau0>
6. Discuss tempo, texture and pulse in relation to the music used in this ad.
7. Split class into groups and with percussion instruments ask them to create their own Christmas jingle for their favourite shop. Remind them of the musical elements they noticed in the ads they watched and to use these in their 'ad'.
8. Have groups perform and record their compositions.
9. Take time to reflect upon and evaluate their work and the work of their peers.