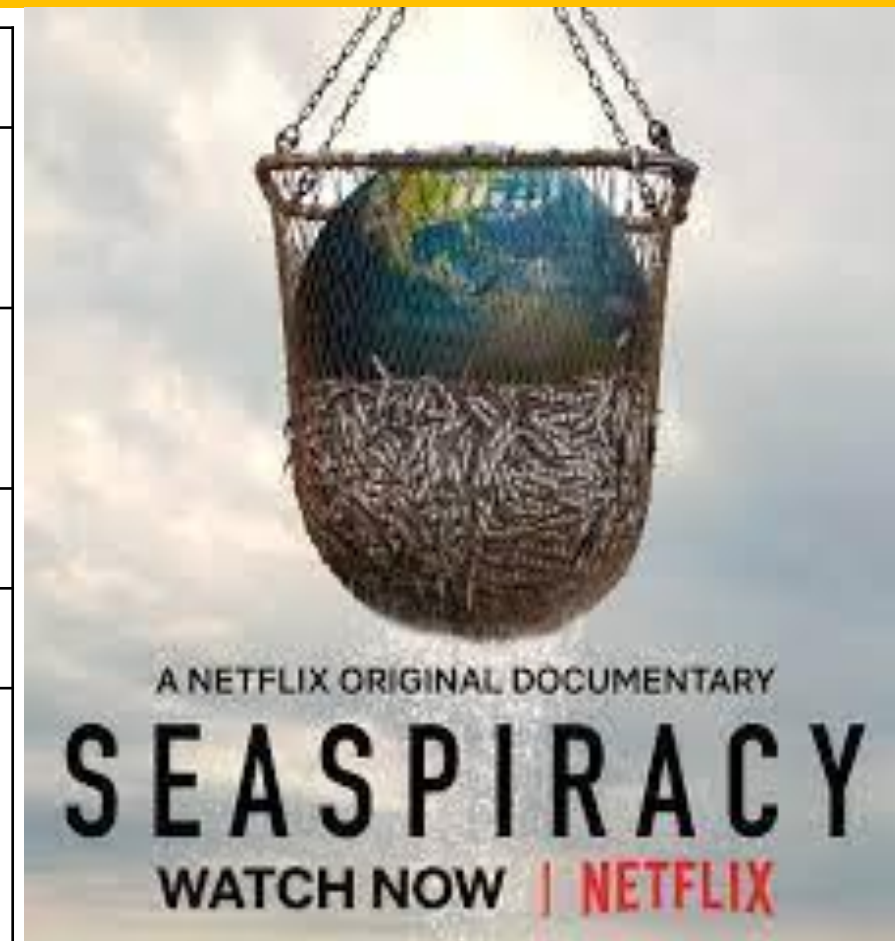


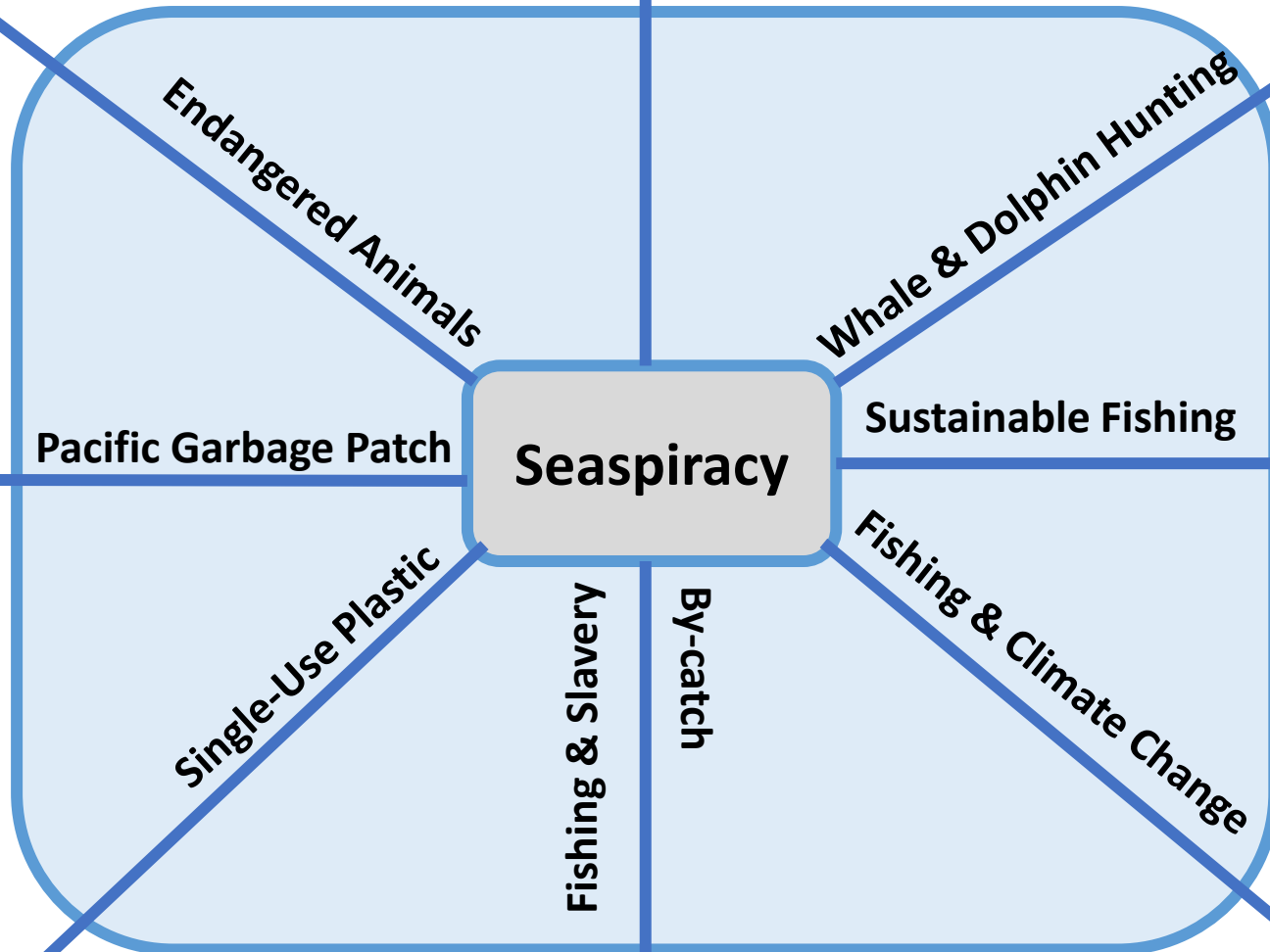
LC English Paper 1 Skills: SEASPIRACY

Task 1:	Graphic Organiser: What do you already know?
Task 2:	Watch Seaspiracy (Netflix) & Jot down the main ideas into the Graphic Organiser
Task 3:	Reading: Newspaper articles- controversy and misrepresentation in the documentary.
Task 4:	Research: What can people do to help?
Task 5:	Paper 1 Q B: Unpack the question
Task 6:	Write your answer: Use the Art of being persuasive knowledge organiser & Features of a formal letter to help you.

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Before Watching: Fill in what you already know about these topics in the blue box.



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After Watching: Fill in what you have learned through the documentary in the white boxes.

After watching: This documentary caused a lot of controversy upon its release. There have been claims that some of the information presented in the documentary is not entirely accurate and is somewhat misleading. Read the following two articles and make a summary list of the claims that were misrepresented.

Read through this article from The Guardian, "Seaspiracy: Netflix documentary accused of misrepresentation by participants."



<https://tinyurl.com/tu44x3sh>

Summary Notes

Read through this online article from The Plastic Collective "Seaspiracy FactCheck: The inaccuracies and controversy explained"



<https://tinyurl.com/2ze76c5f>

Summary Notes

Question: How did the film-maker use the elements of film-making (sound, music, camera work, ect) to make the audience react so emotionally to the film?

Research ways that people can help by reading through the websites below



Greenpeace

<https://tinyurl.com/hthcu4cu>



Thebeet.com

<https://tinyurl.com/2nfv4kht>



SeaShepard

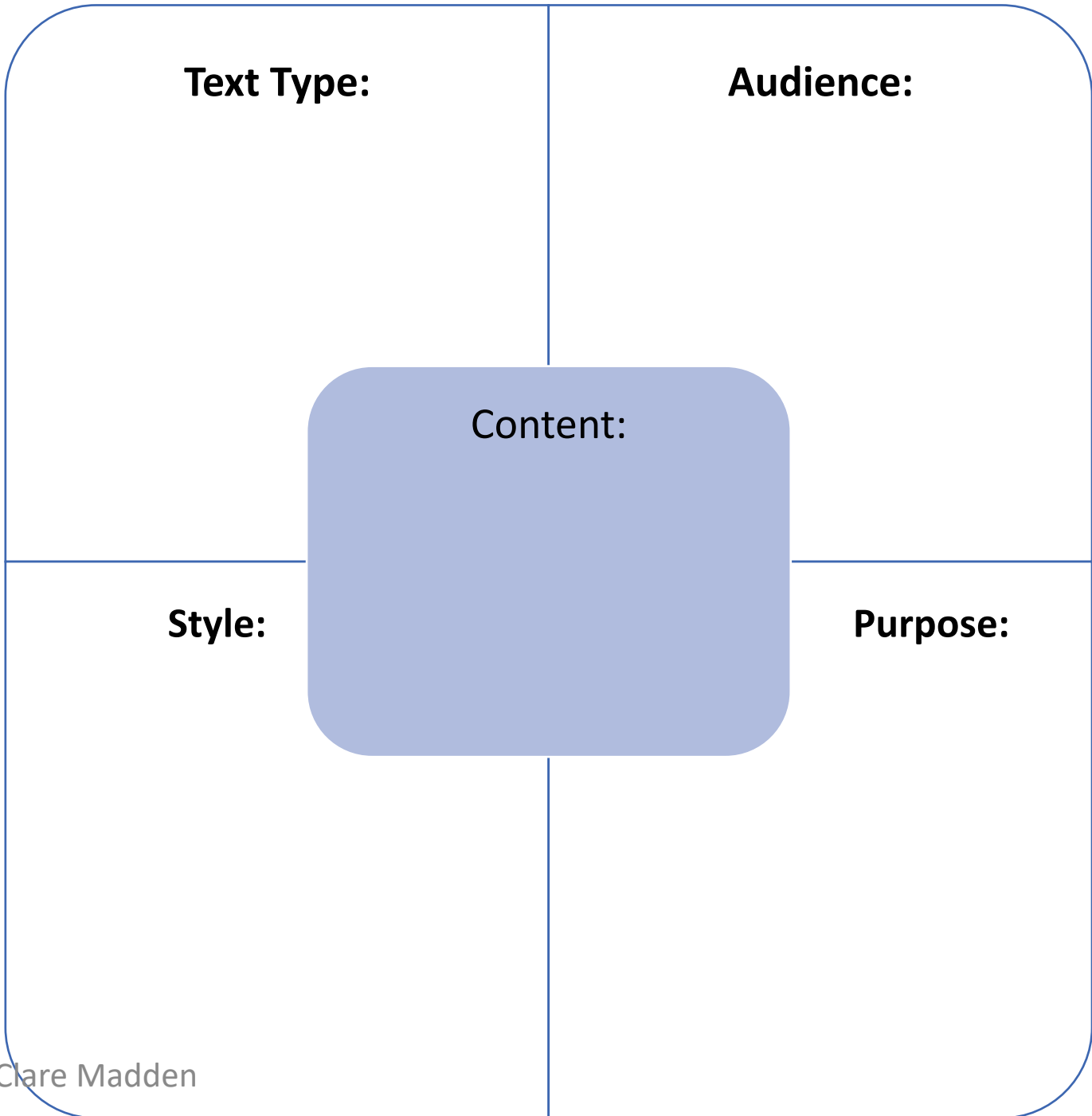
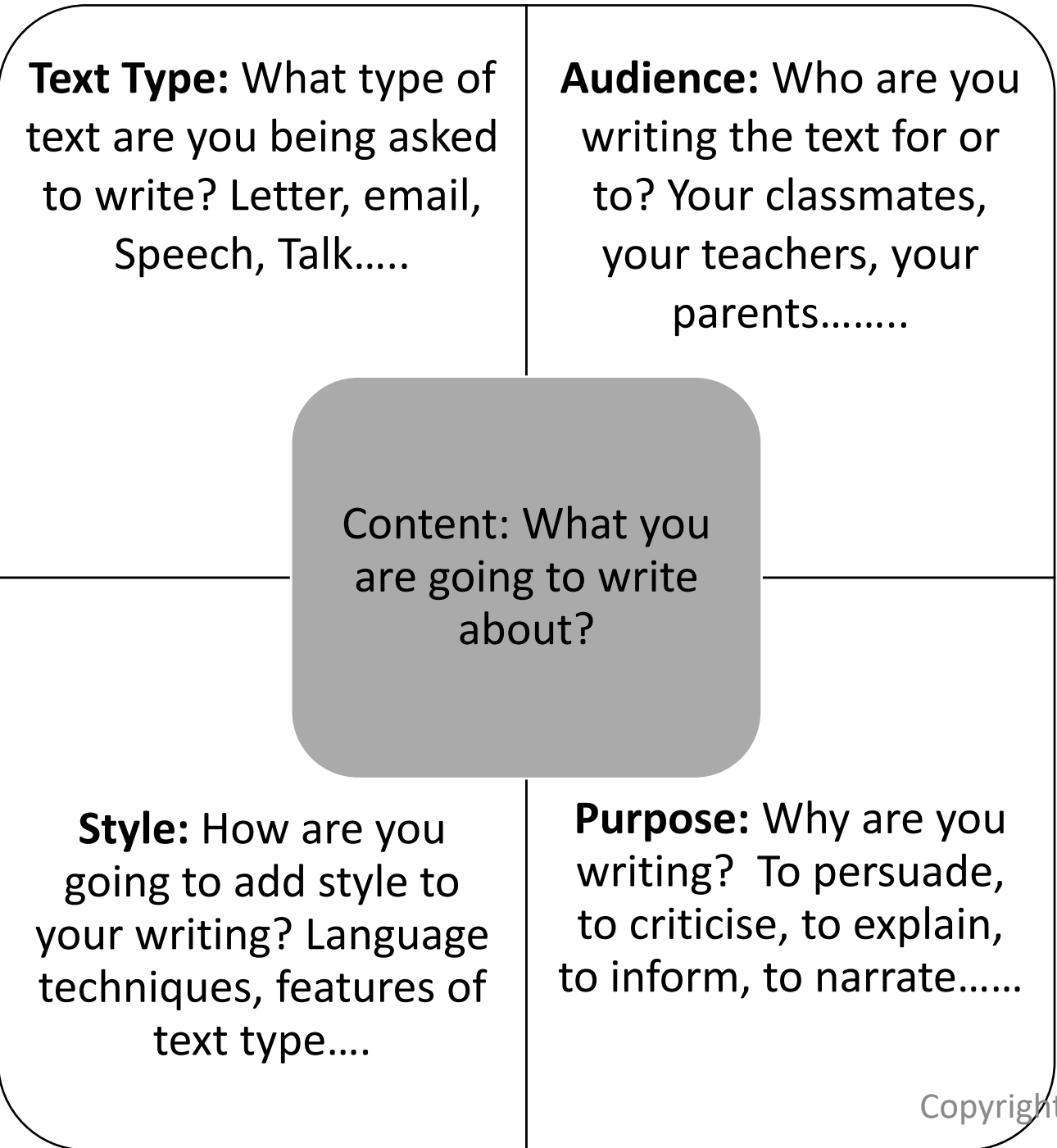
<https://seashepherd.org/>

List the ways people can help fight to protect the oceans




Question B- 50 Marks

Based on what you have learned from watching and researching Seaspiracy, write a persuasive formal letter to one of the organisations involved in the documentary. You want to convince them to make some positive changes to their organisations to help save the oceans. In your letter you should give some information about the problems the oceans face and some possible solutions.

Unpack the question



The Art of being persuasive: Rhetoric

Element of Rhetoric	Ethos 	Pathos 	Logos 
Define in a word	Credibility	Emotion	Logic
What is it?	Ethos hinges on the audience thinking you are a credible, knowledgeable person who genuinely cares and is one of them.	Pathos hinges on your ability to make your audience feel something.	Logos hinges on your ability to convince your audience that the arguments you've presented are correct and valid.
Example	Having lived here all my life, built a house here, sent my children to school here, I believe that I am the best choice for Lord Mayor. I believe that together, we can make Killarney a better place to live. Who is with me?	You have the power to change a child's life forever. Just a measly one euro a month could mean the difference between life and death for these children.	There are three tremendous reasons we simply cannot re-elect this government: highest homelessness figures ever, highest unemployment figures ever and lowest pension rate ever! A laughably low approval rating in the last polls, at 13%.

How to be persuasive: Toolbox of Techniques

<p>Collective Nouns: Using words like We and Us to make someone feel a part of something.</p> <p><i>We need to fight this virus together!</i></p>	<p>Emotive Language: Emotional words or phrases that help us understand the issues and draw on our emotions.</p> <p><i>Children around the world die for lack of clean water to drink.</i></p>	<p>Facts and Statistics: These often include numbers and add factual weight to an argument.</p> <p><i>4% of patients are dying from this deadly disease.</i></p>
<p>Rhetorical Questions: A question designed to make someone think, but you do not expect an answer.</p> <p><i>Do we just allow dangerous dogs to roam the streets?</i></p>	<p>Direct address: Used to draw people into an argument as if they are being spoken to in person.</p> <p><i>You need to protect the people around you by wearing a mask.</i></p>	<p>Opposites: two opposite ideas put together to create a contrast.</p> <p><i>We shall support any friend and attack any foe.</i></p>
<p>Rule of Three: Listing things in groups of three to add emphasis and create anticipation.</p> <p><i>Safer streets mean peace of mind for you, your family and your friends.</i></p>	<p>Exaggeration: Overstating a viewpoint, statement or idea. Used to impress, to make things sound better than they really are.</p> <p><i>The beaches are out of this world.</i></p> <p>Copyright Clare Madden</p>	<p>Alliteration: Repetition of the same letter or sound in a sentence to attract attention to what is being said.</p> <p><i>First Five Free!</i></p>

Features of a Formal Letter

Sender's address	→	13 Wayward Avenue, Nowhere Street Co. Clare
Receivers address	→	Department of Fisheries Government Buildings Dublin Ireland
Date	→	17 th March 2021,
Greeting	→	Dear Minister Coveney,
Contains information the sender wants the recipient to know	→	I am writing today to address a number of issues with regards to our most precious resource: Our oceans.....
Written in the first-person narrative perspective	→	The first item I would like to discuss.....
Formal Sign off	→	Yours Sincerely, John Smith